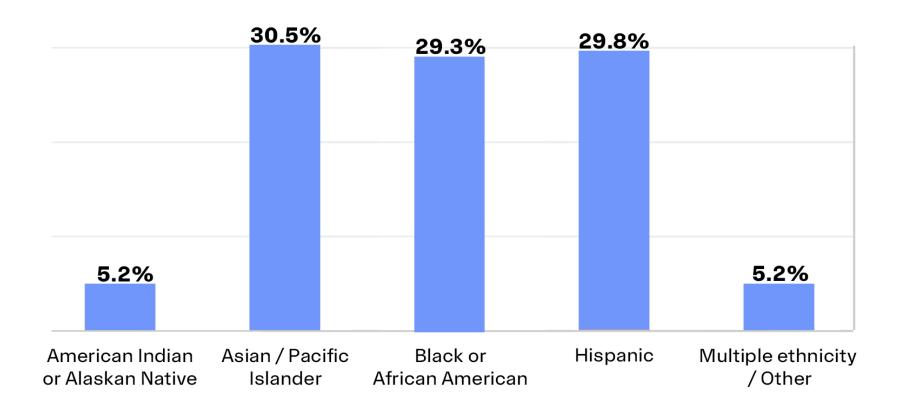
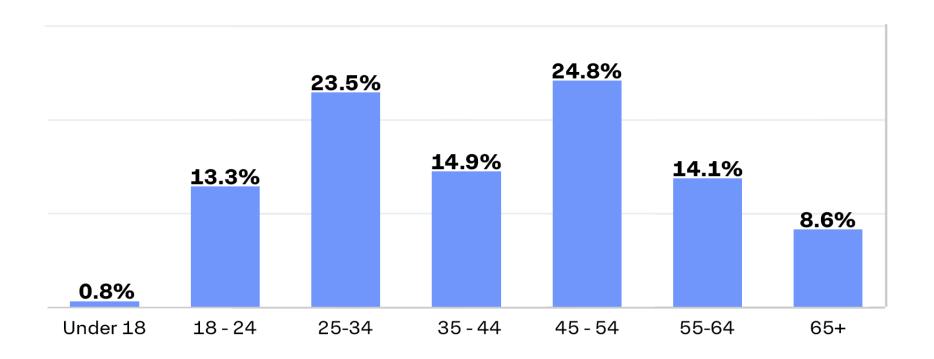


# Which race/ethnicity best describes you? (Pick one)



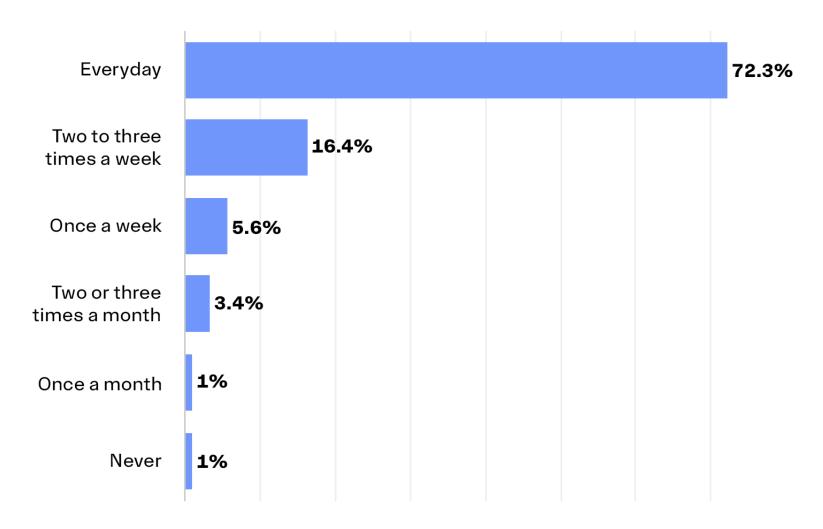


# Which of the following age groups do you belong to?



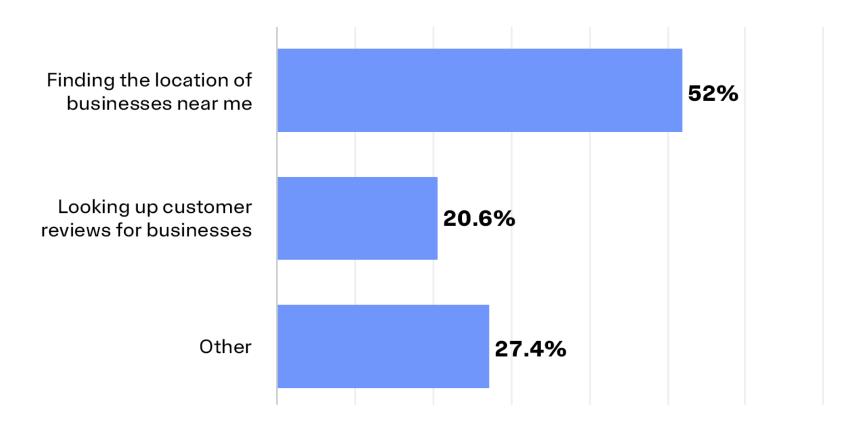


#### How often do you use Google Search?



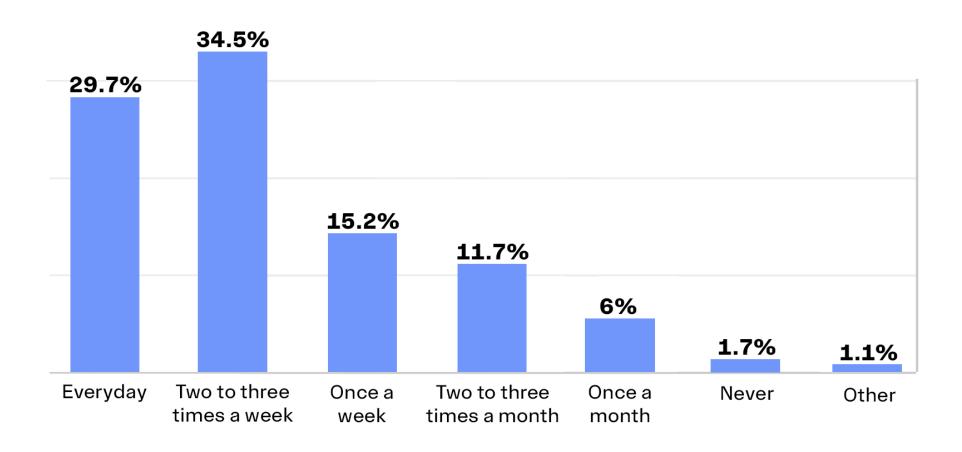


# What do you use Google Search for?



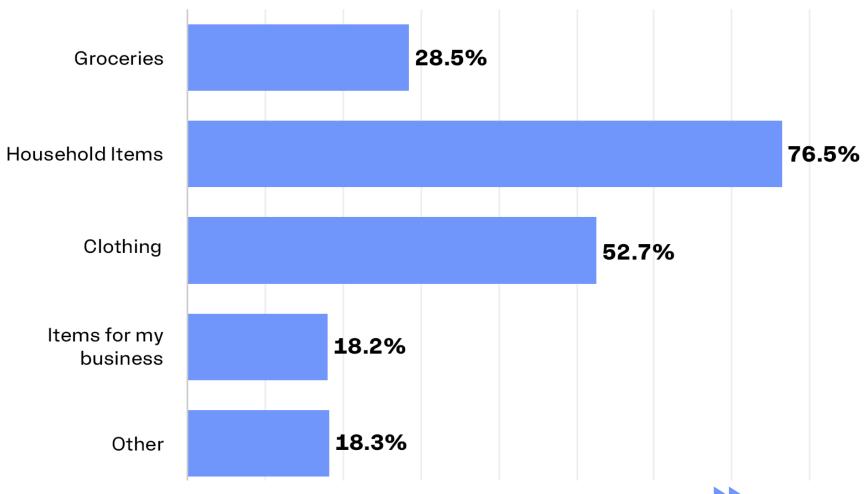


# How often do you browse on Amazon.com?



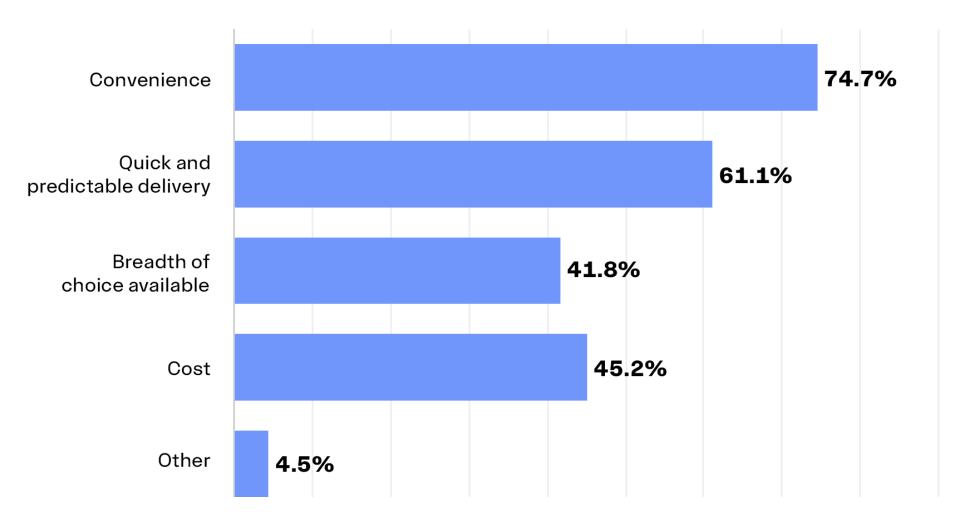


# What categories of items do you buy on Amazon?



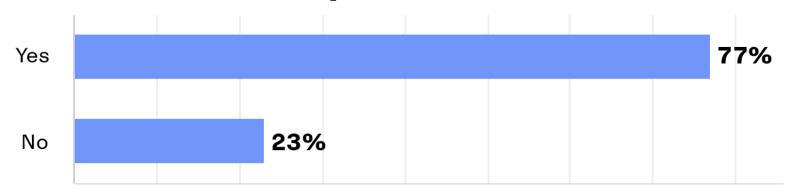


#### Why do you use Amazon?

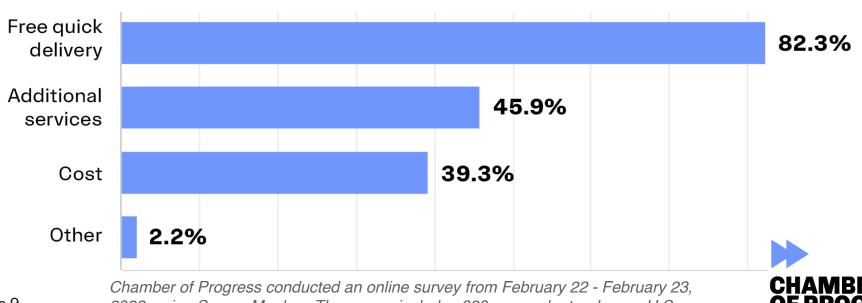




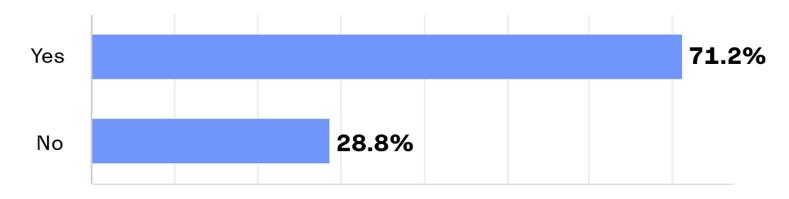
# Do you have an Amazon Prime membership?



# If yes, why?



# Do you shop Amazon Basics brand?



# If yes, why?

