

A large smartphone is shown on the left side of the image, tilted slightly. The screen displays a world map composed of a grid of small dots. Various business and technology icons are scattered across the map, including a dollar sign, a bar chart, a person with a pencil, a server rack, a magnifying glass, a target, a pie chart, and a handshake. The background is a dark, textured grid.

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**CHAMBER
OF PROGRESS**

MIDTERM VOTERS' TECHNOLOGY PRIORITIES

Polling Presentation

JANUARY 2023

METHODOLOGY

This poll was conducted between November 17-18, 2022 among a national sample of 2,006 2022 Midterm Voters. The interviews were conducted online and weighted to approximate a target sample of adults who reported voting in the 2022 midterm elections according to exit polls based on gender, age, race/ethnicity, education level, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points

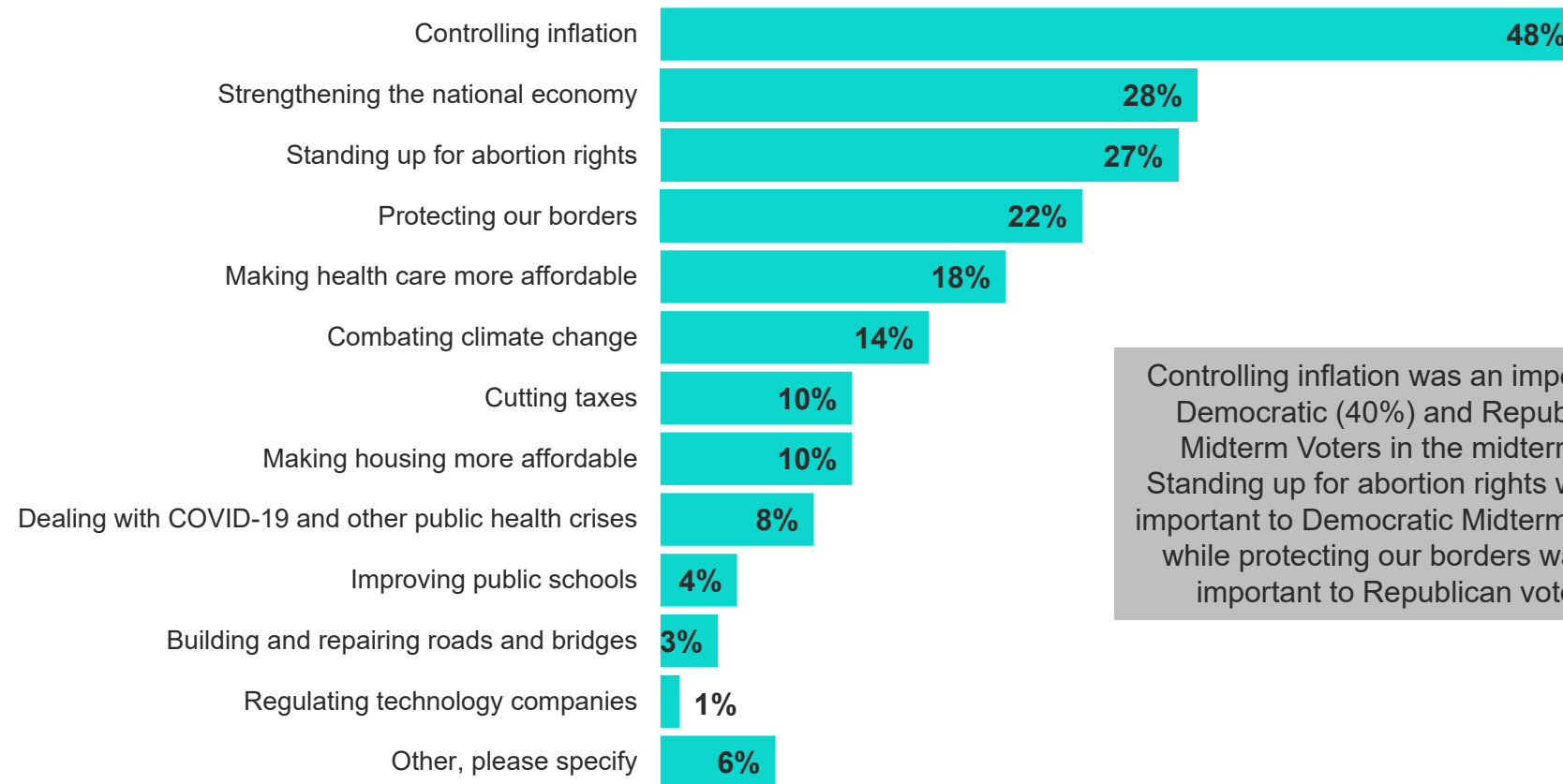


MIDTERM VOTERS' PRIORITIES

In deciding who to vote for in the midterm elections, controlling inflation was the most important issue to midterm voters (48%), followed by strengthening the national economy (28%) and standing up for abortion rights (27%). Regulating technology companies ranked last (1%).

In deciding who to vote for in the recent midterm elections, which TWO issues were the most important to you?

MIDTERM VOTERS



Controlling inflation was an important issue to Democratic (40%) and Republican (60%) Midterm Voters in the midterm elections. Standing up for abortion rights was especially important to Democratic Midterm Voters (43%), while protecting our borders was especially important to Republican voters (46%).

MIDTERM VOTERS' PRIORITIES

In deciding who to vote for in the recent midterm elections, which TWO issues were the most important to you?

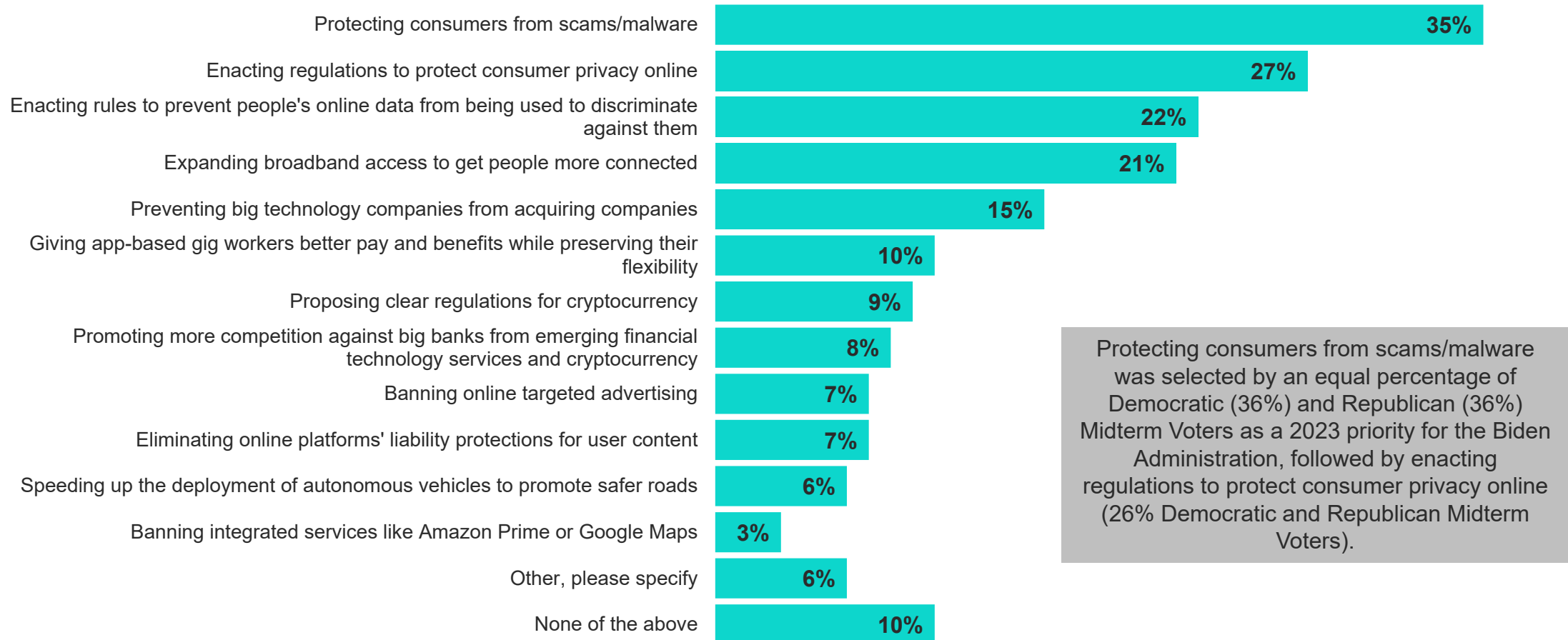
	2022 Midterm Voters	Democratic Voters	Independent Voters	Republican Voters
Strengthening the national economy	28%	20%	29%	36%
Dealing with COVID-19 and other public health crises	8%	12%	5%	5%
Making health care more affordable	18%	21%	19%	12%
Building and repairing roads and bridges	3%	3%	3%	2%
Cutting taxes	10%	7%	10%	13%
Controlling inflation	48%	40%	46%	60%
Protecting our borders	22%	5%	19%	46%
Improving public schools	4%	4%	3%	3%
Combating climate change	14%	22%	13%	4%
Regulating technology companies	1%	1%	1%	1%
Standing up for abortion rights	27%	43%	28%	6%
Making housing more affordable	10%	12%	11%	5%
Other, please specify	6%	6%	8%	3%

MIDTERM VOTERS' DIRECTION TO ADMINISTRATION + CONGRESS ON TECH REGULATION

When it comes to technology-related priorities, Midterm Voters want to see the Biden Administration focus on protecting consumers from scams/malware (35%) in the new year.

Thinking about technology-related priorities, which TWO issues would you like to see the Biden Administration focus on in the next two years?

MIDTERM VOTERS



*Question was split sampled with Congress/Biden Administration on following slide

Methodology: This poll was conducted between November 17-18, 2022 among a national sample of 2,006 2022 Midterm Voters. The interviews were conducted online and weighted to approximate a target sample of adults who reported voting in the 2022 midterm elections according to exit polls based on gender, age, race/ethnicity, education level, and region. Results from the full survey have a margin of error of plus or minus 2 percentage points.

Thinking about technology-related priorities, which TWO issues would you like to see the Biden Administration focus on in the next two years?

	PID: Dem (no lean)	Democratic Voters	Independent Voters	Republican Voters
Expanding broadband access to get people more connected	21%	27%	20%	15%
Enacting regulations to protect consumer privacy online	27%	26%	29%	26%
Protecting consumers from scams/malware	35%	36%	32%	36%
Enacting rules to prevent people's online data from being used to discriminate against them	22%	23%	25%	19%
Speeding up the deployment of autonomous vehicles to promote safer roads	6%	6%	7%	5%
Proposing clear regulations for cryptocurrency	9%	9%	10%	8%
Promoting more competition against big banks from emerging financial technology services and cryptocurrency	8%	9%	7%	7%
Giving app-based gig workers better pay and benefits while preserving their flexibility	10%	13%	10%	8%
Preventing big technology companies from acquiring companies	15%	18%	11%	13%
Banning online targeted advertising	7%	7%	8%	7%
Eliminating online platforms' liability protections for user content	7%	6%	7%	6%
Banning integrated services like Amazon Prime or Google Maps	3%	2%	1%	4%
Other, please specify	6%	3%	6%	8%
None of the above	10%	5%	11%	14%

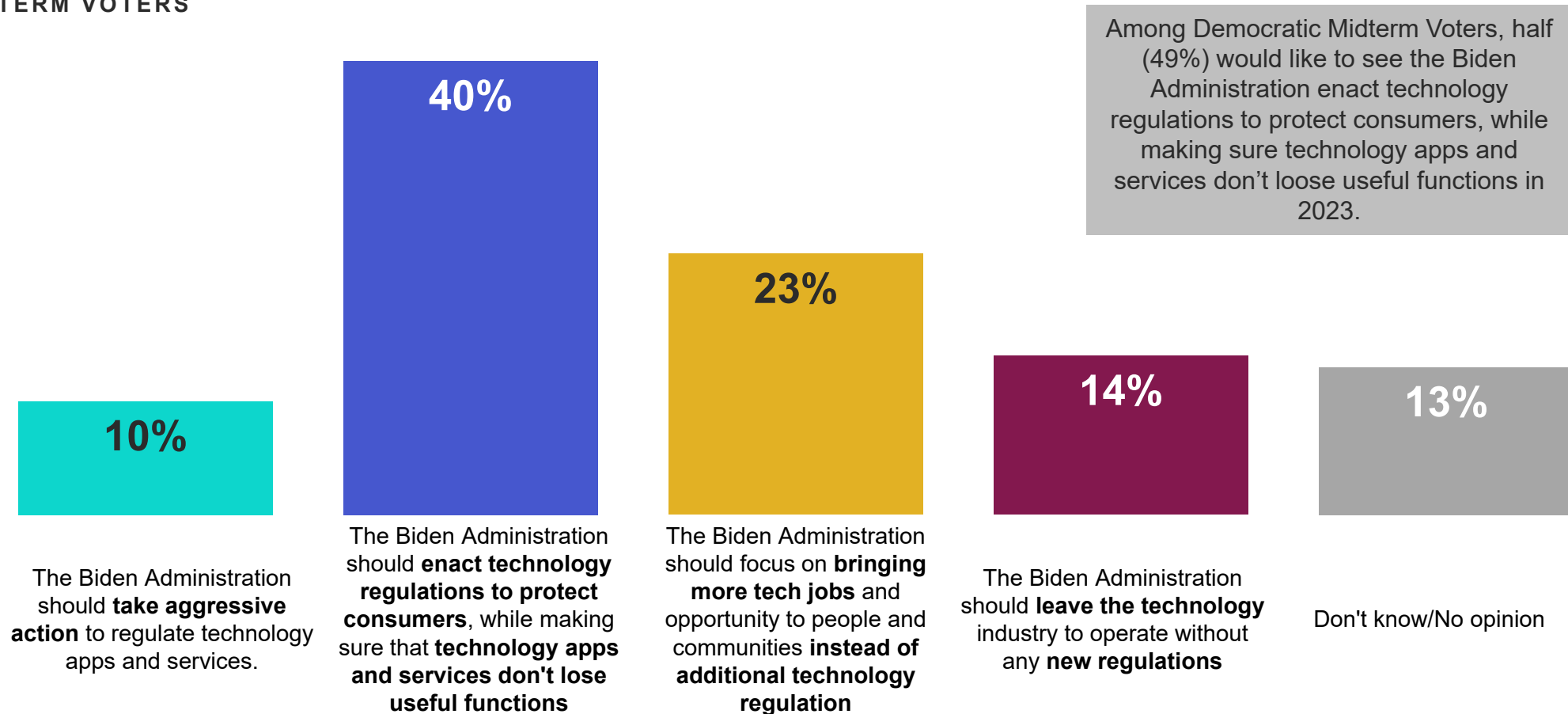
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MIDTERM VOTERS' DIRECTION TO ADMINISTRATION + CONGRESS ON TECH REGULATION

A plurality of Midterm Voters (40%) would like to see the Biden Administration enact technology regulations to protect consumers, while making sure technology apps and services don't lose useful functions in 2023.

When it comes to how the Biden Administration should approach technology issues next year, which of the following is closest to your opinion?

MIDTERM VOTERS



MIDTERM VOTERS' DIRECTION TO ADMINISTRATION + CONGRESS ON TECH REGULATION

Two-thirds of Midterm Voters (67%) want to see Congress prioritize technology regulations that would protect consumers from spam, malware, ransomware, unwanted abuses, and other technology abuses rather than regulations that stop technology platforms from acting against certain political viewpoints (22%).

What would you like to see Congress prioritize in technology regulation?

MIDTERM VOTERS



A bipartisan majority of Midterm Voters would like to see Congress prioritize regulations that would protect consumers (Dem. 77%, Ind. 66%, Rep. 57%).

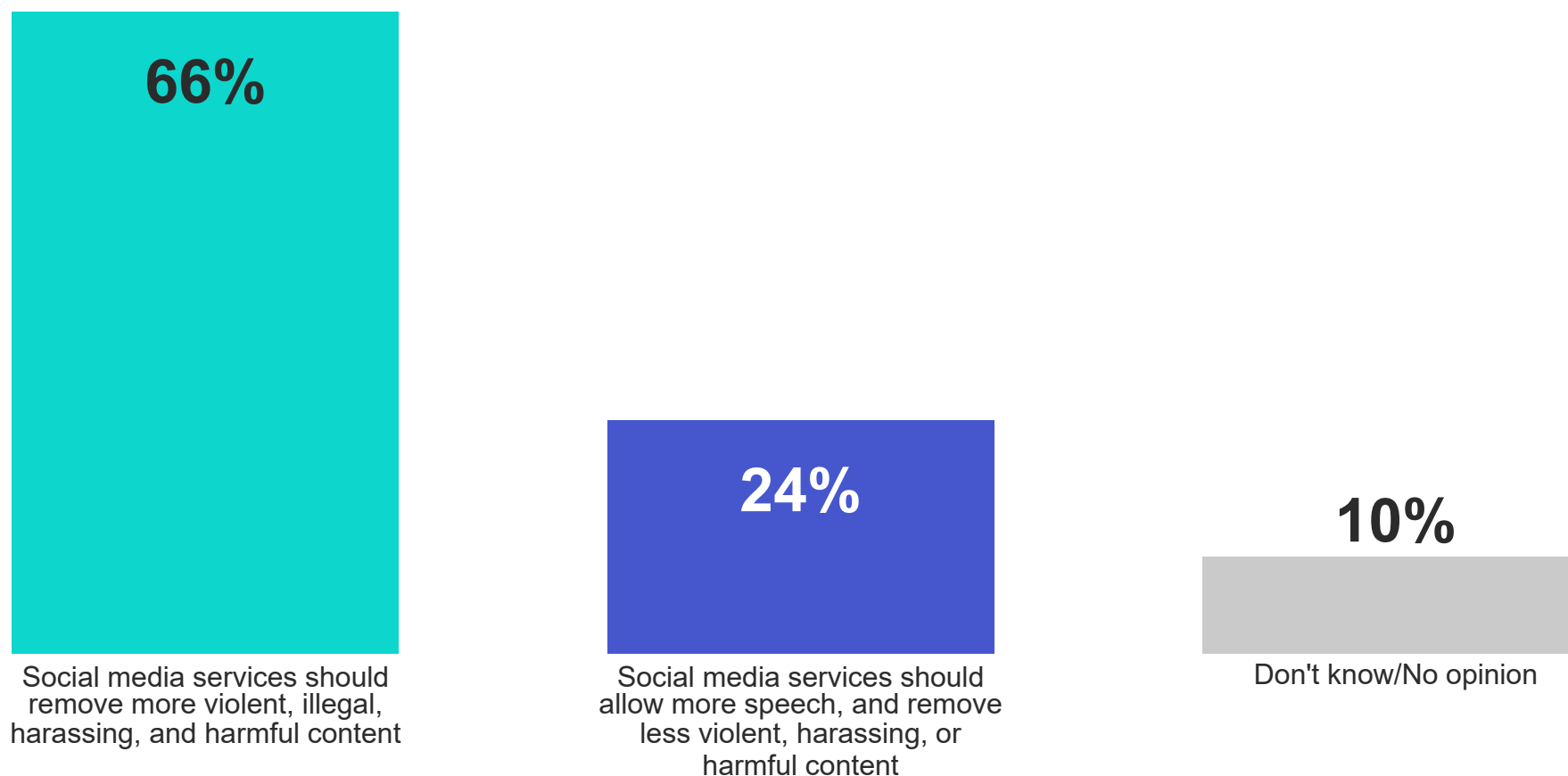
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CONTENT MODERATION

When it comes to moderating content on social media services, 66% of Midterm Voters think social media services should remove more violent, illegal, harassing, or harmful content rather than removing less (24%).

When it comes to moderating content on social media services, which is closest to your view?

MIDTERM VOTERS

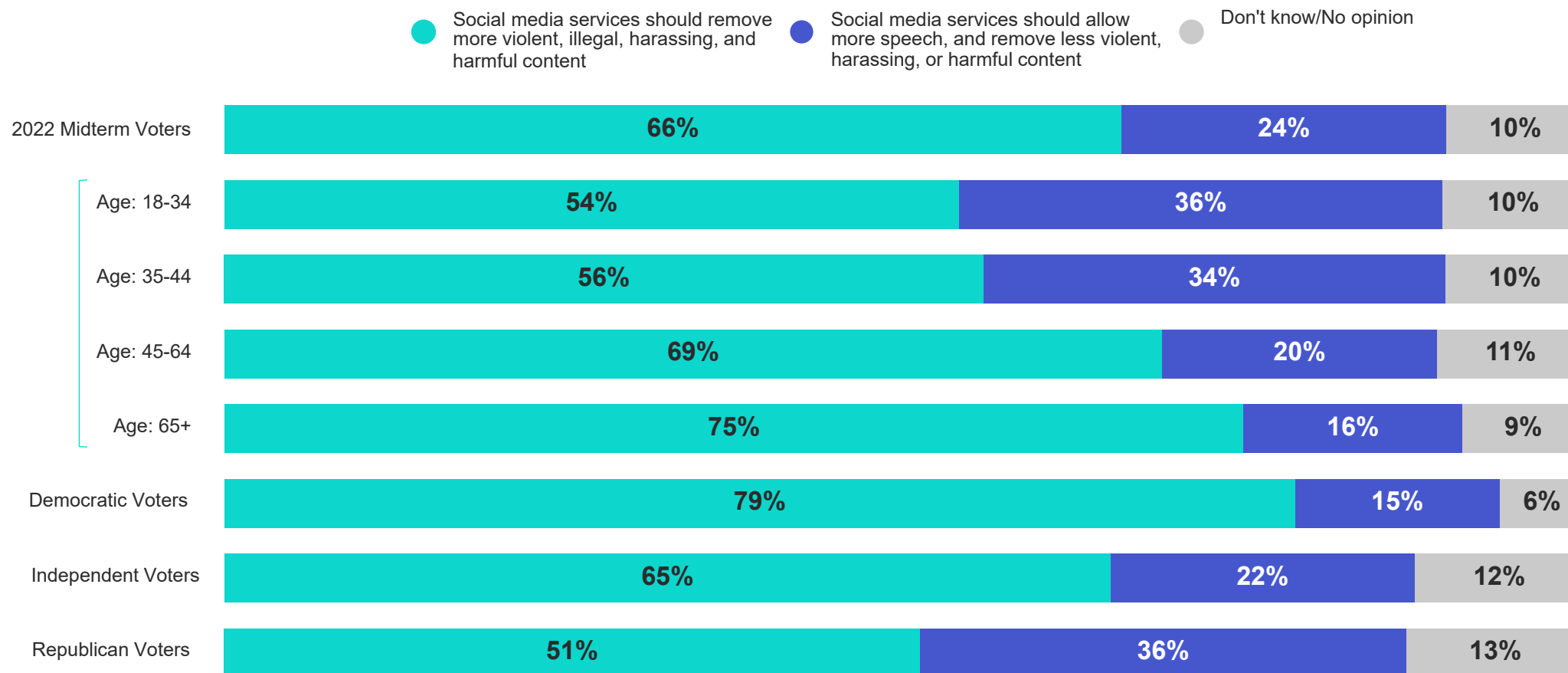


CONTENT MODERATION

Older Midterm Voters are more likely than younger Midterm Voters to think social media services should remove more harmful content rather than removing less.

When it comes to moderating content on social media services, which is closest to your view?

MIDTERM VOTERS



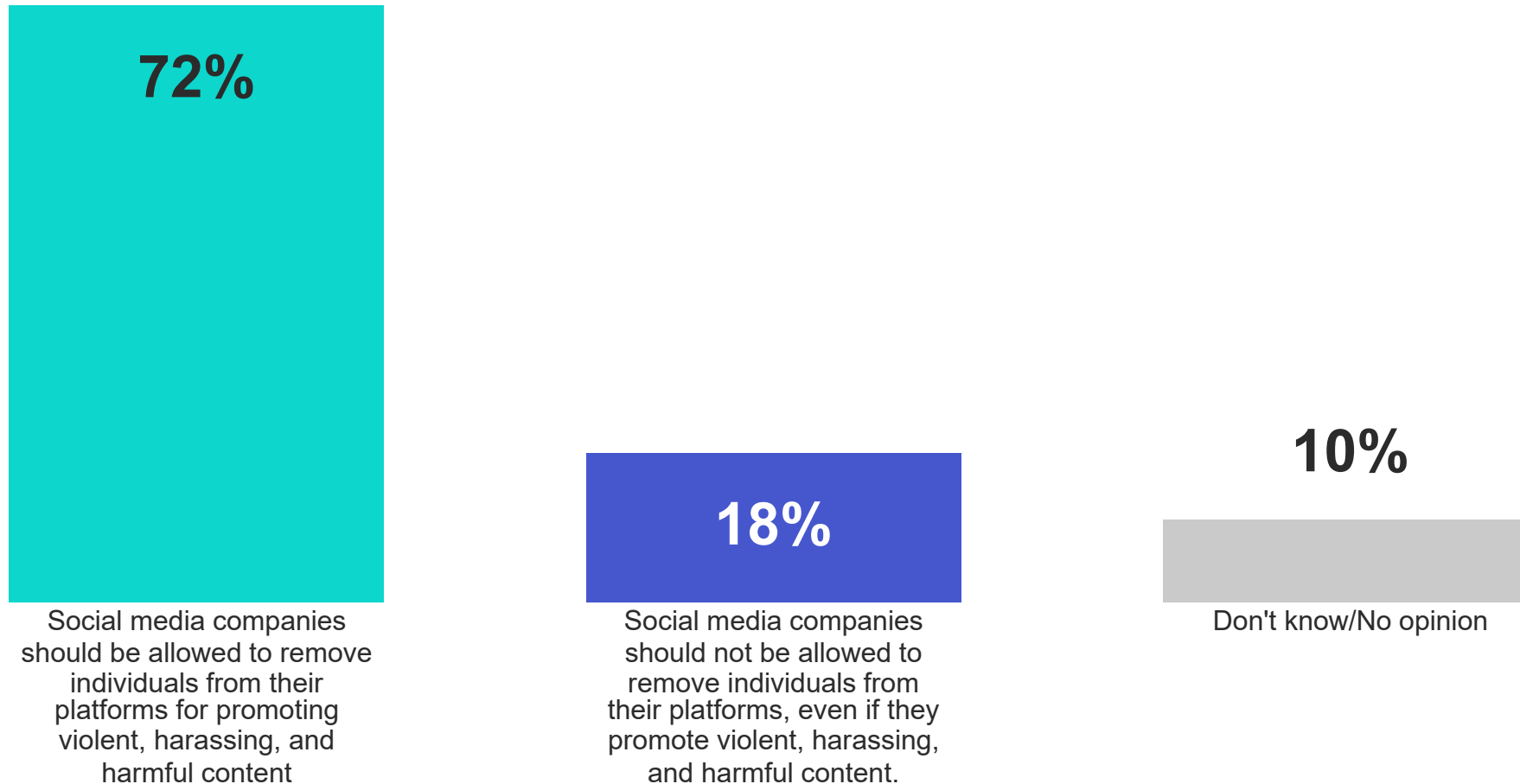
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CONTENT MODERATION

Three-in-four Midterm Voters (72%) think social media companies should be allowed to remove individuals from their platforms for promoting violent, harassing, and harmful content.

When it comes to moderating individual accounts on social media services, which is closest to your view?

MIDTERM VOTERS

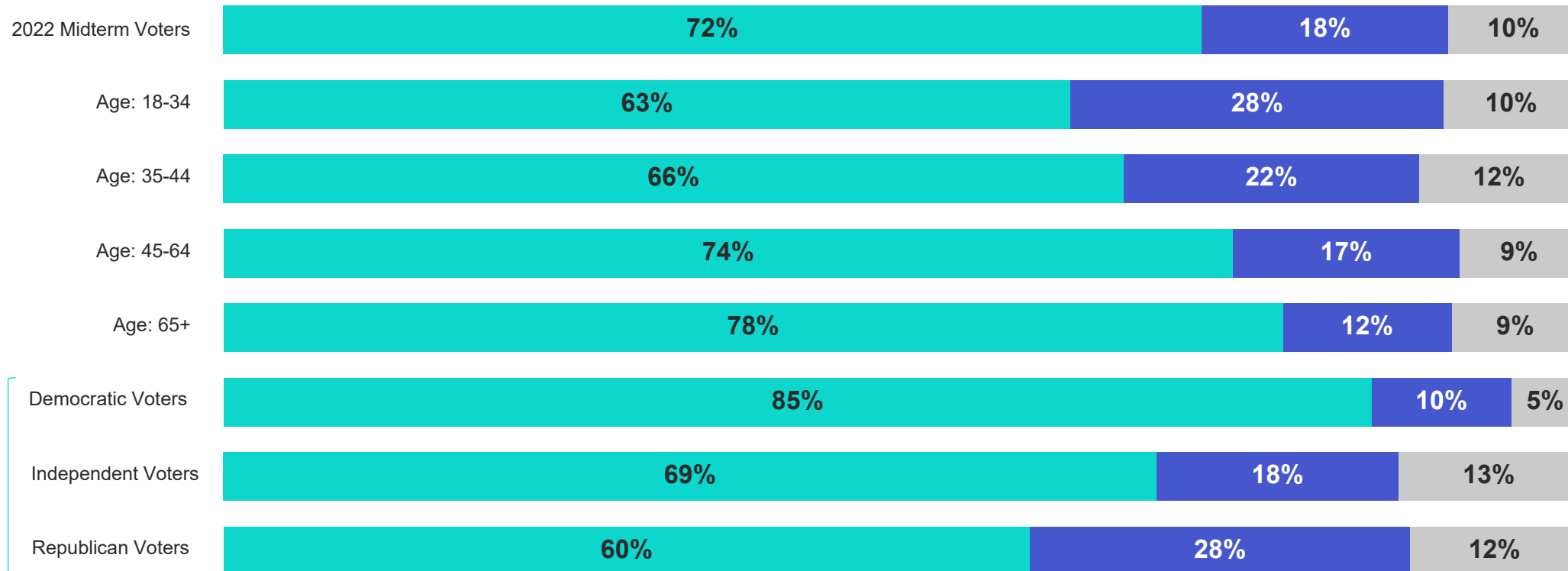
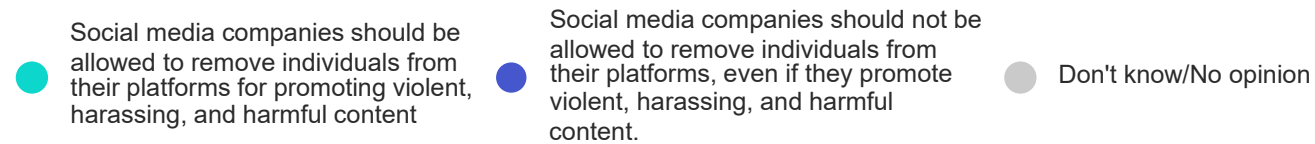


CONTENT MODERATION

A bipartisan majority of Midterm Voters think social media services should be allowed to remove individuals from their platform who are promoting violent, harassing, and harmful content.

When it comes to moderating individual accounts on social media services, which is closest to your view?

MIDTERM VOTERS



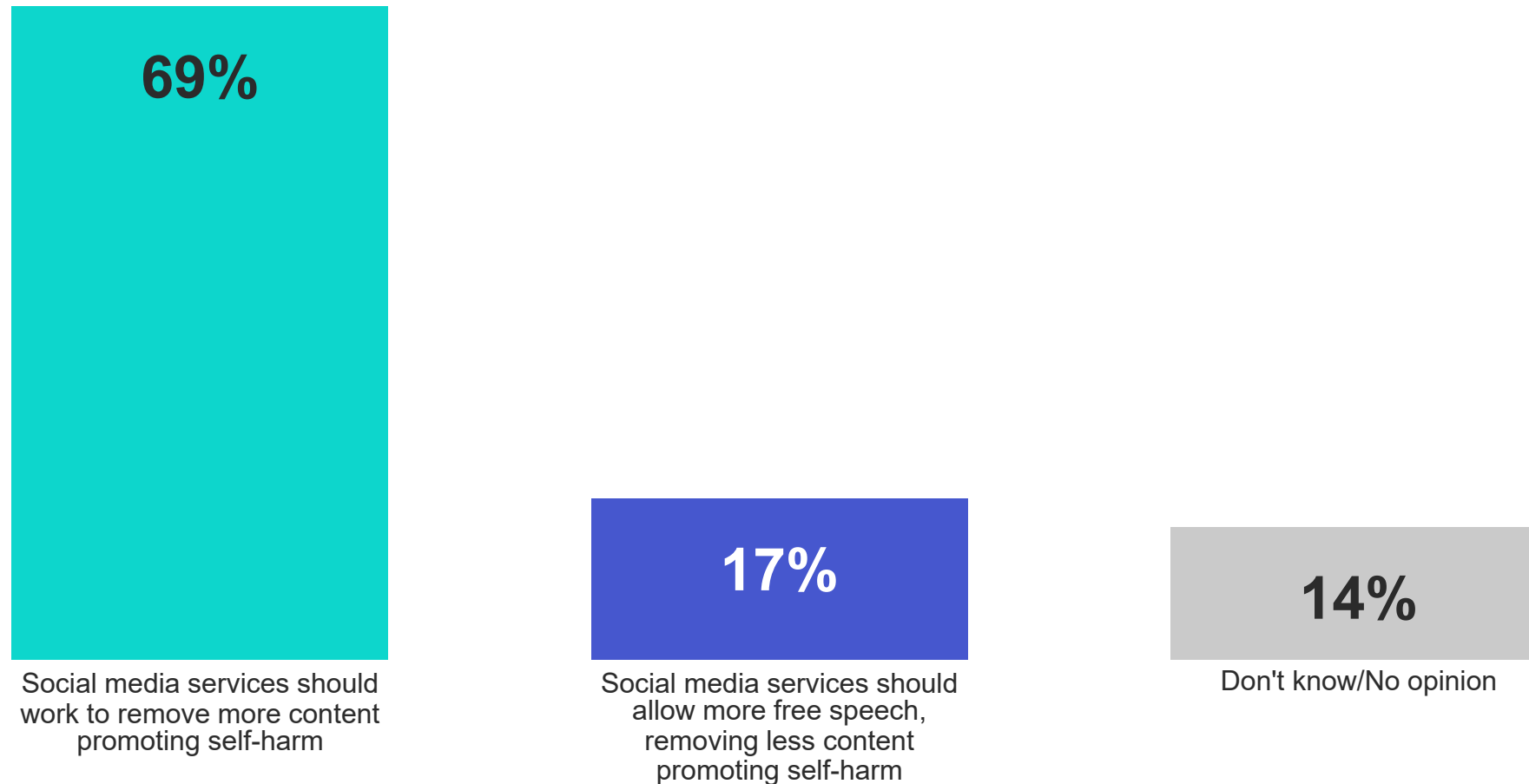
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CONTENT MODERATION

When it comes to social media posts depicting self-harm, 69% of Midterm Voters think social media services should do more to remove this type of content.

When it comes to social media posts depicting suicide and other forms of self-harm, which of the following is closer to your view?

MIDTERM VOTERS

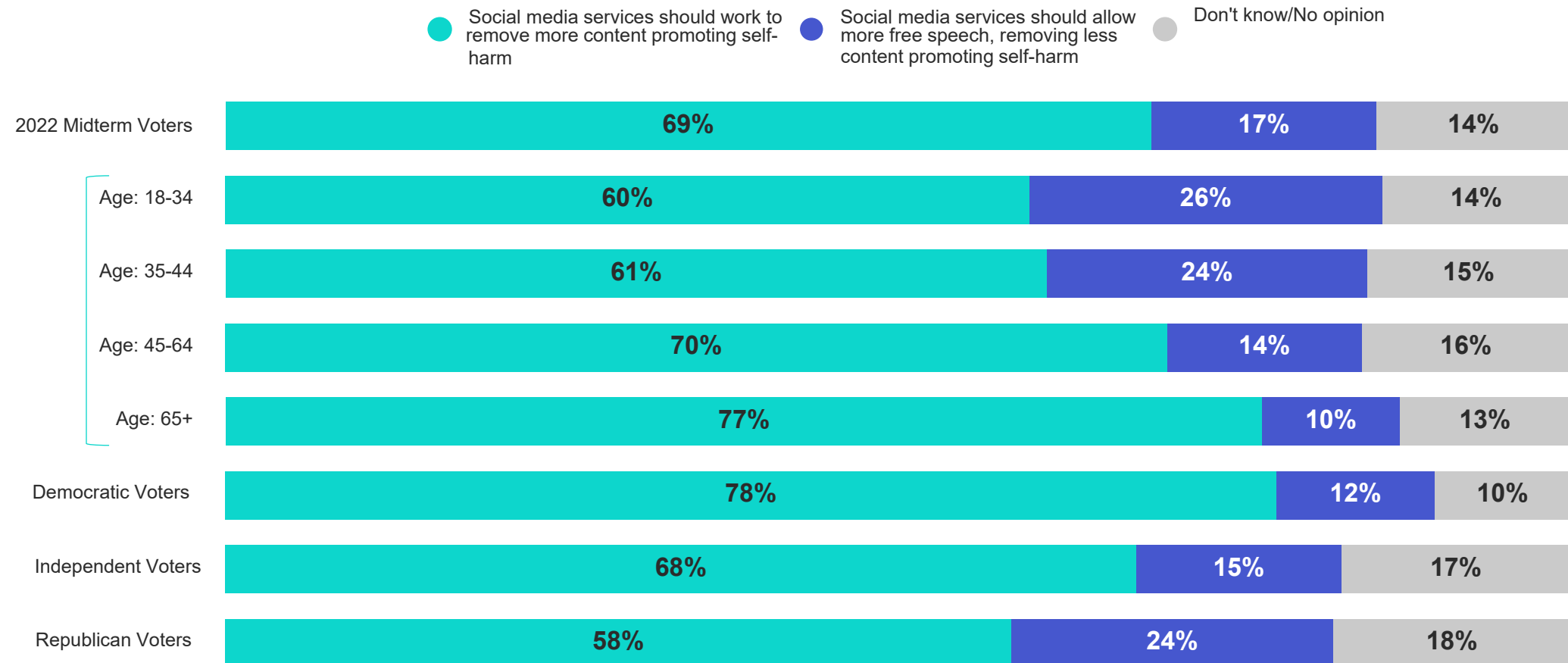


CONTENT MODERATION

Older Midterm Voters are more likely than younger Midterm Voters to think social media services should work to remove more content promoting self-harm.

When it comes to social media posts depicting suicide and other forms of self-harm, which of the following is closer to your view?

MIDTERM VOTERS



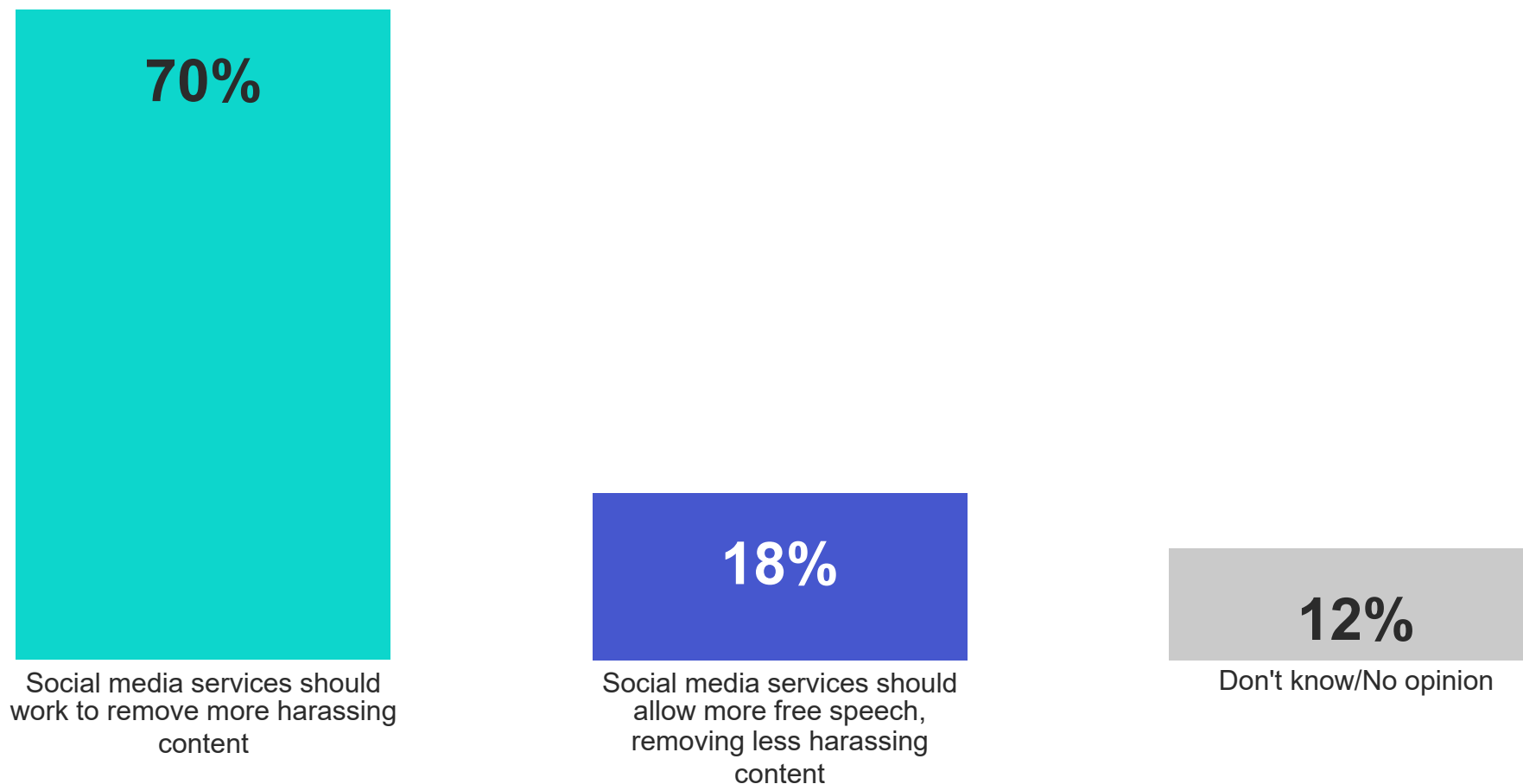
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CONTENT MODERATION

Seven-in-ten Midterm Voters think social media services should work to remove more harassing content rather than allowing more free speech (18%).

When it comes to social media posts harassing other users based on their race, religion, or gender, which of the following is closer to your view?

MIDTERM VOTERS



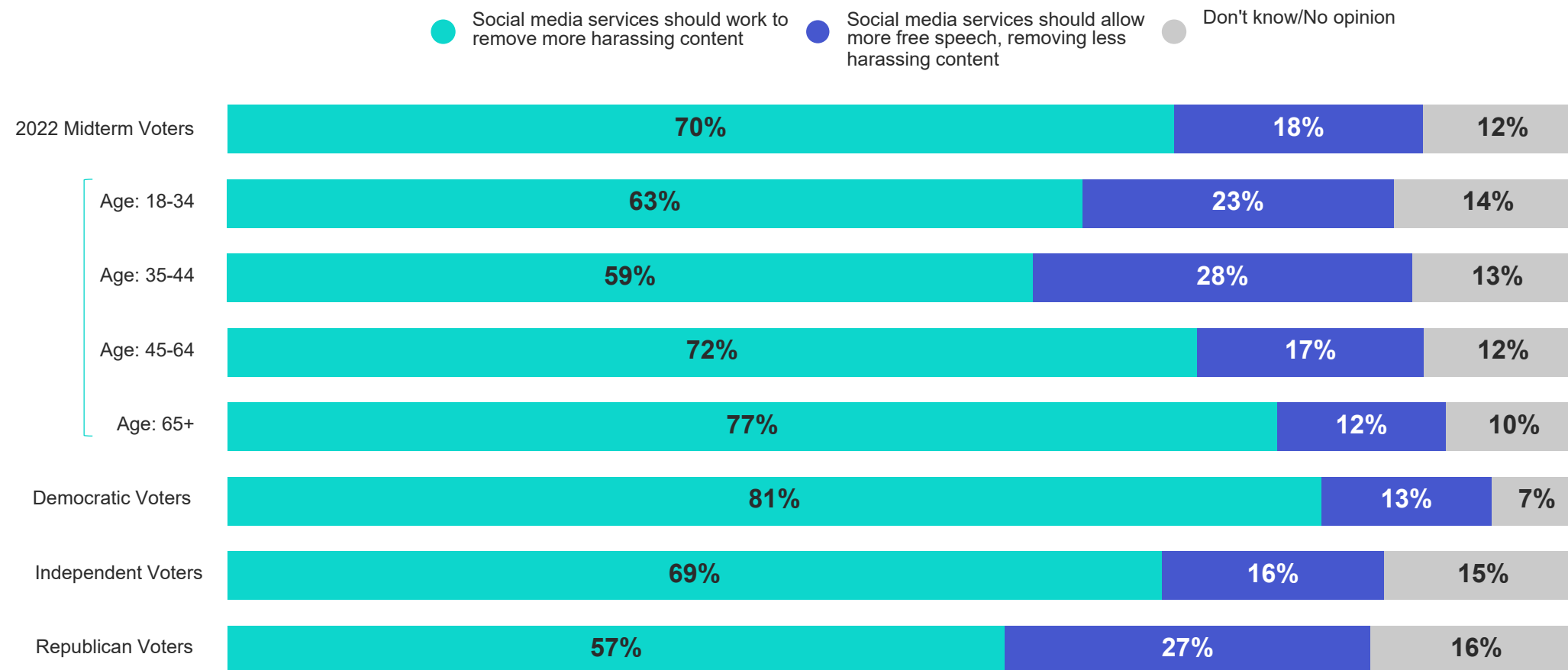
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CONTENT MODERATION

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