

Independent Contractor Classification

Battleground States Voter Survey

 **APRIL 2023**



Methodology

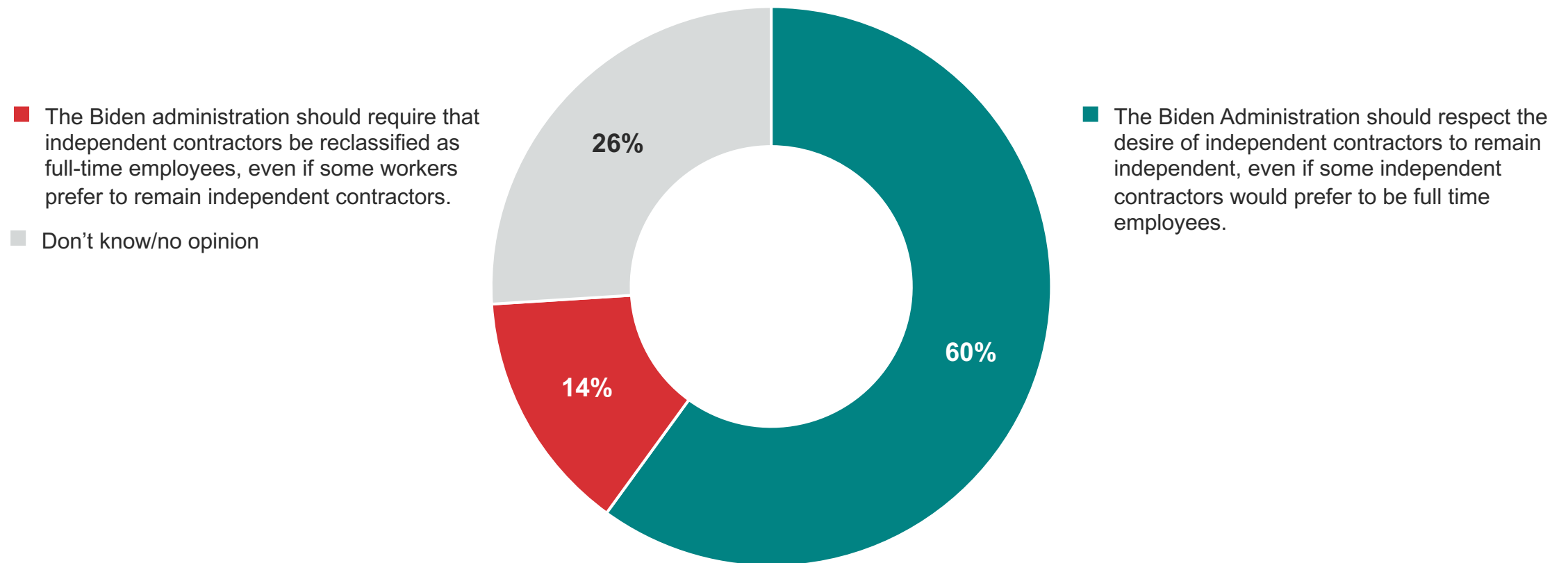
This poll was conducted between April 3 - April 11, 2023 among a sample of 3,945 registered voters in eight battleground states (AZ, MT, NV, PA, VA, WI, WV and SC, a presidential primary battleground). The interviews were conducted online and the data was weighted to approximate a target sample of registered voters in battleground states based on age, gender, race, educational attainment, region, gender by age, and state.

Results from the full survey have a margin of error of plus or minus 2 percentage points.

RECLASSIFICATION & REGULATION

Three-in-five (60%) voters in battleground states express that the Biden Administration should respect the desire of independent contractors to remain independent, rather than require reclassification (14%).

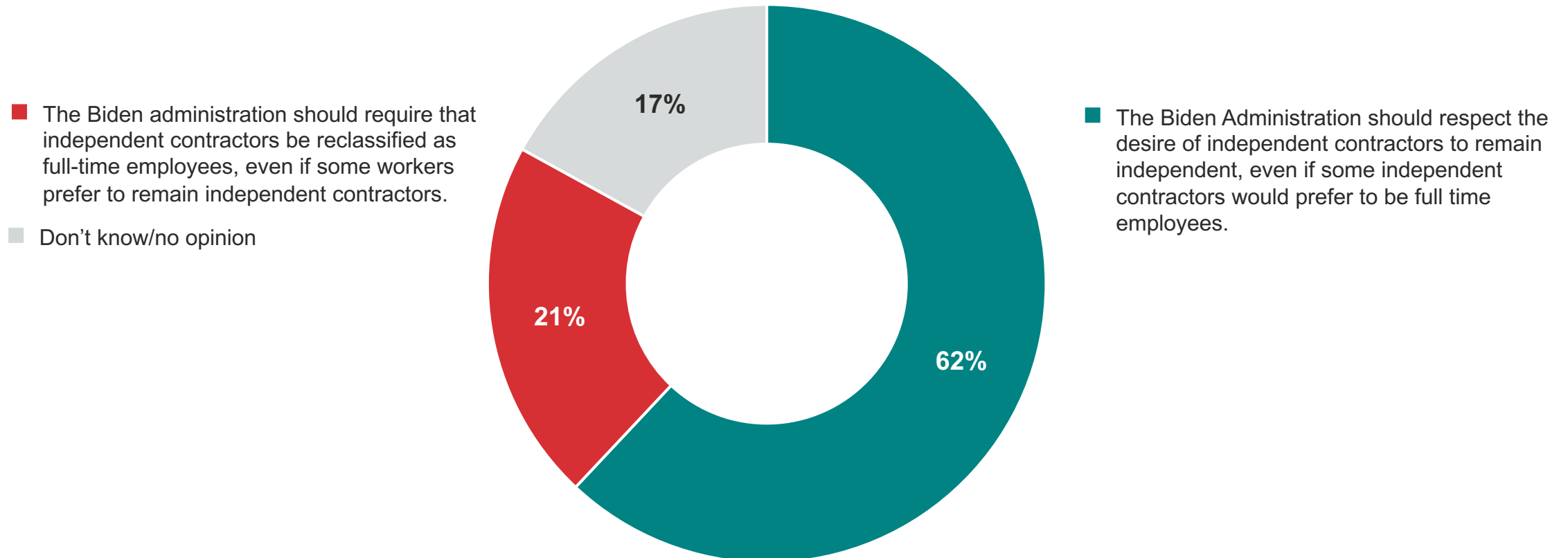
Independent contractors include workers like house painters, truckers, plumbers, drivers for Uber or Doordash, and other freelancers who typically do short-term work for multiple clients. The work may be project-based, hourly or part-time, and can either be an ongoing contract or a temporary position. When it comes to the Biden Administration's approach to independent contract work, which is closest to your view?



RECLASSIFICATION & REGULATION

Three-in-five (62%) independent contractors in battleground states express that the Biden Administration should respect the desire of independent contractors to remain independent, rather than require reclassification (21%).

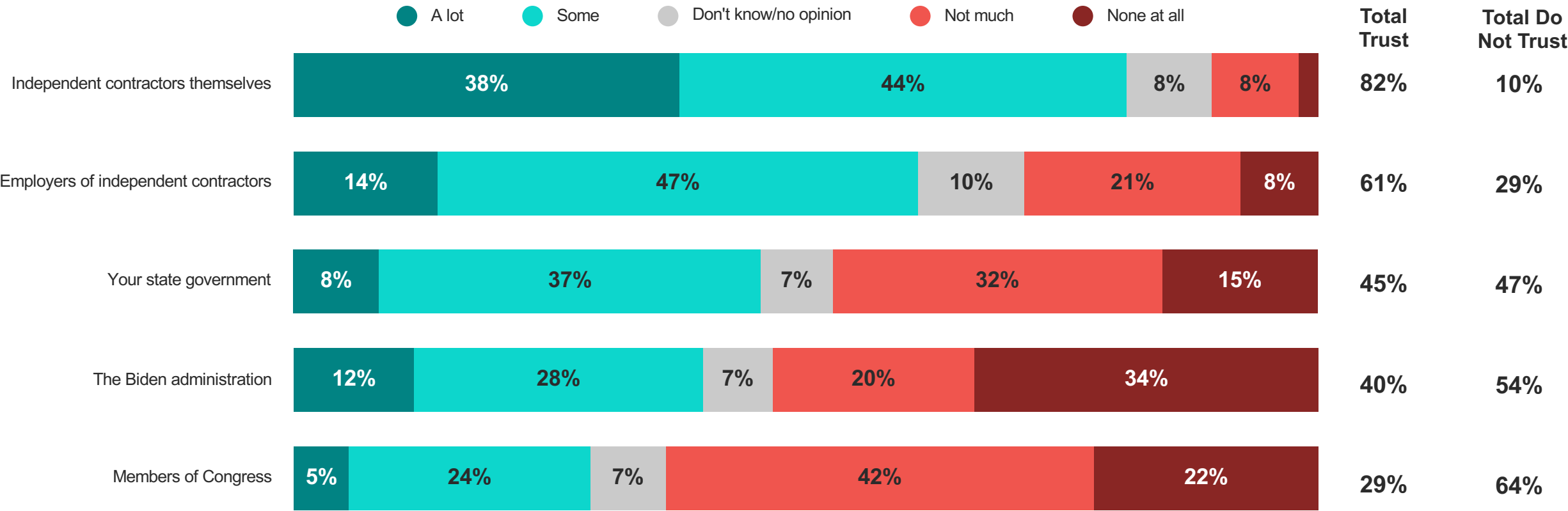
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RECLASSIFICATION & REGULATION

Four-in-five (82%) voters in battleground states trust independent contractors themselves to determine what is in their best interest. Two-in-three (64%) voters do not trust members of Congress to determine what is in the best interest of independent contractors.

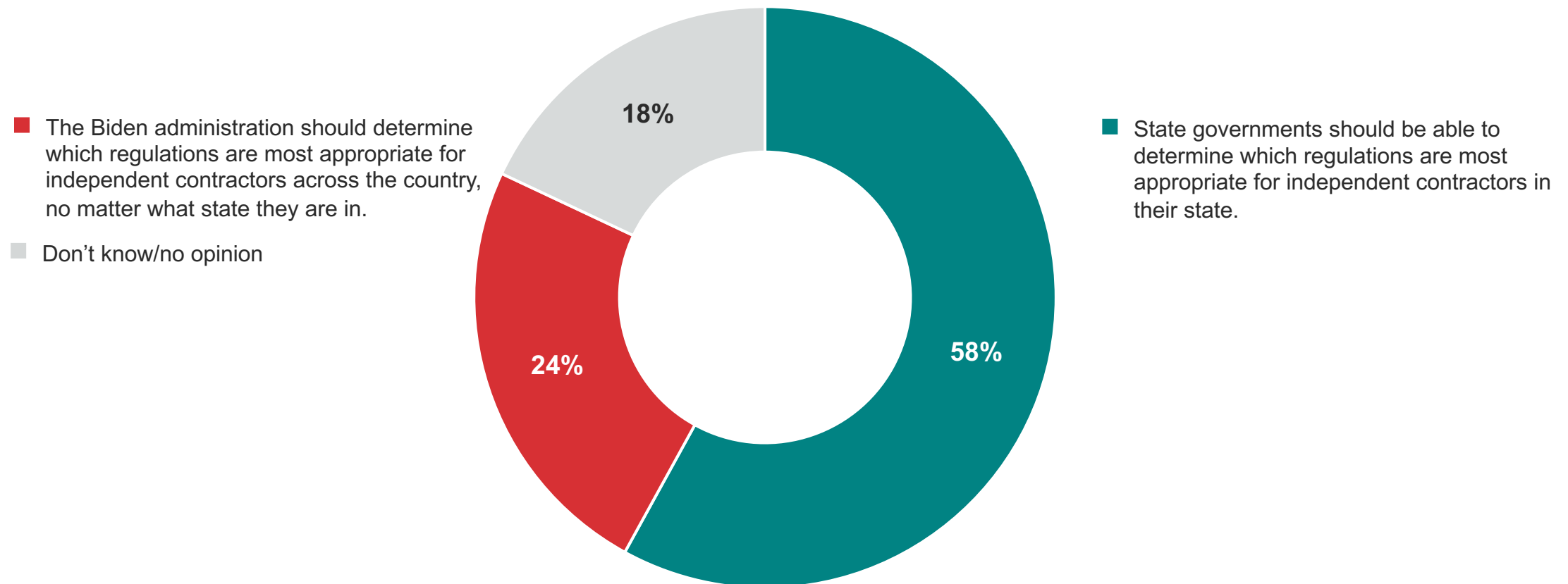
What level of trust, if any at all, do you have for the following to determine what is in the best interest of independent contractors?



RECLASSIFICATION & REGULATION

Three-in-five (58%) voters in battleground states express that state governments should be able to determine which regulations are most appropriate for independent contractors in their state, not the Biden administration.

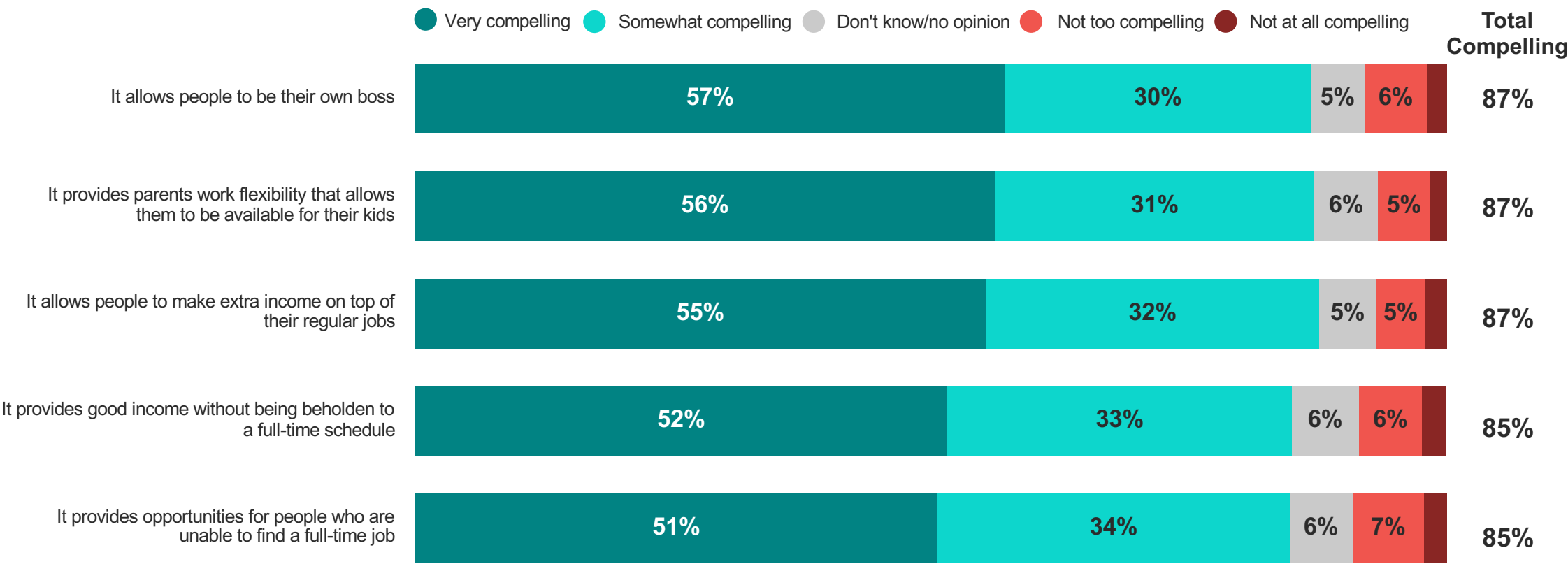
When it comes to regulating independent contract work, which of the following is closest to your opinion?



BENEFITS OF INDEPENDENT CONTRACT WORK

At least four-in-five voters in battleground states find the considered benefits of independent contract work compelling, with over half finding each benefit very compelling.

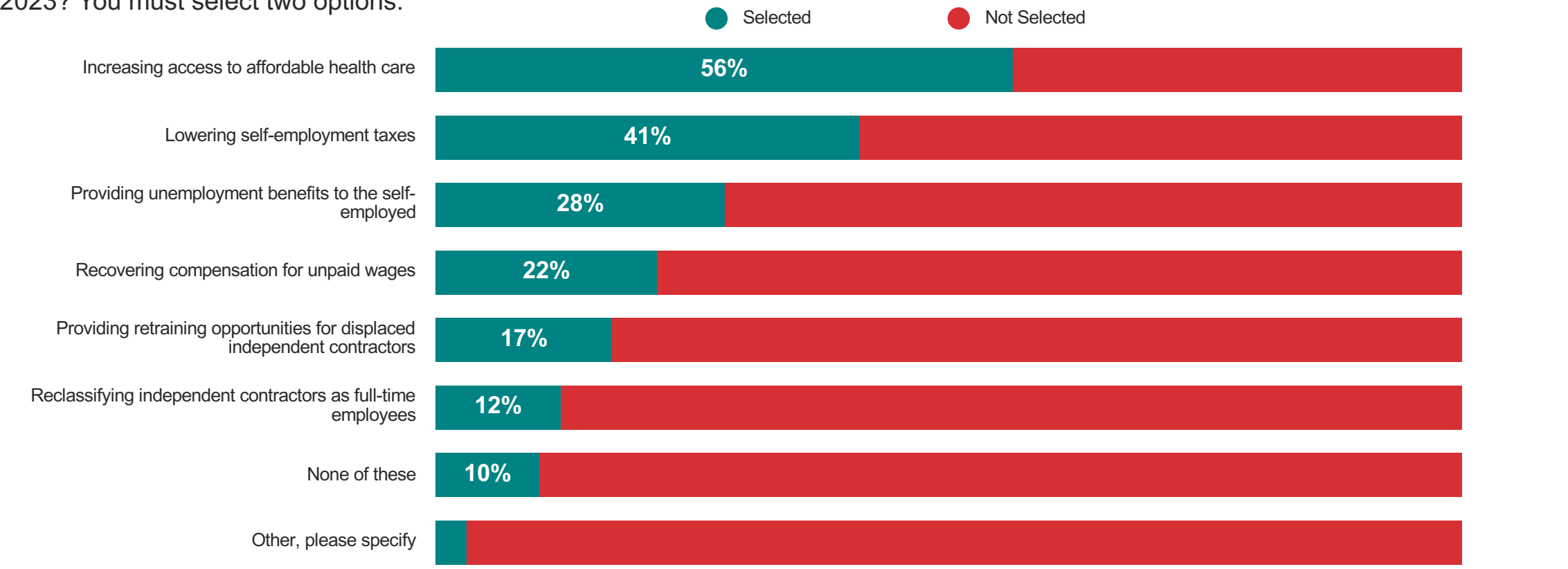
How compelling, if at all, do you view the following benefits of independent contractor work?



BENEFITS OF INDEPENDENT CONTRACT WORK

Voters in battleground states want the Biden administration to focus on increasing access to affordable health care (56%) and lowering self-employment taxes (41%) for independent contractors – only 12% of voters want the administration to focus on reclassifying independent contractors as full-time employees.

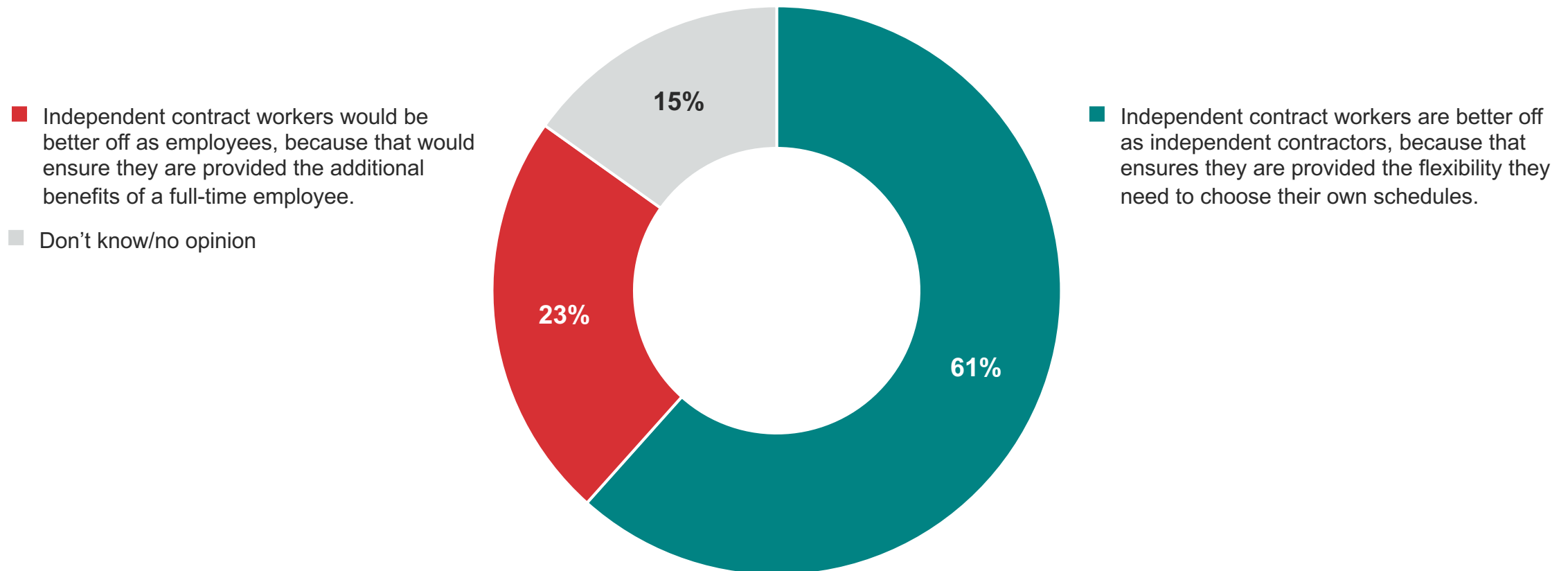
Thinking about issues affecting independent contractors, which two issues would you like to see the Biden administration focus on in 2023? You must select two options.



BENEFITS OF INDEPENDENT CONTRACT WORK

Three-in-five (61%) voters in battleground states express that independent contractors are better off as independent contractors, while 23% express that independent contractors would be better off as full-time employees.

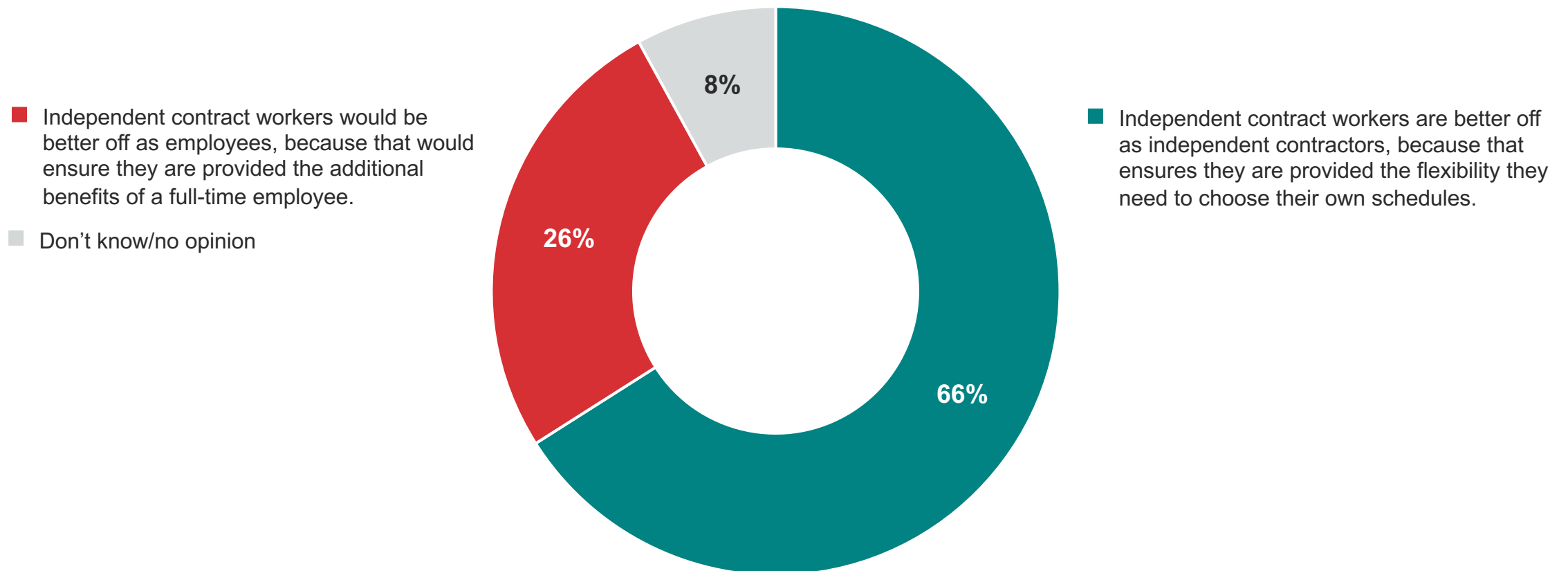
Which of the following is closest to your opinion?



BENEFITS OF INDEPENDENT CONTRACT WORK

Two-in-three (66%) independent contractors in battleground states express that they are better off as independent contractors, while only (26%) express they would be better off as full-time employees.

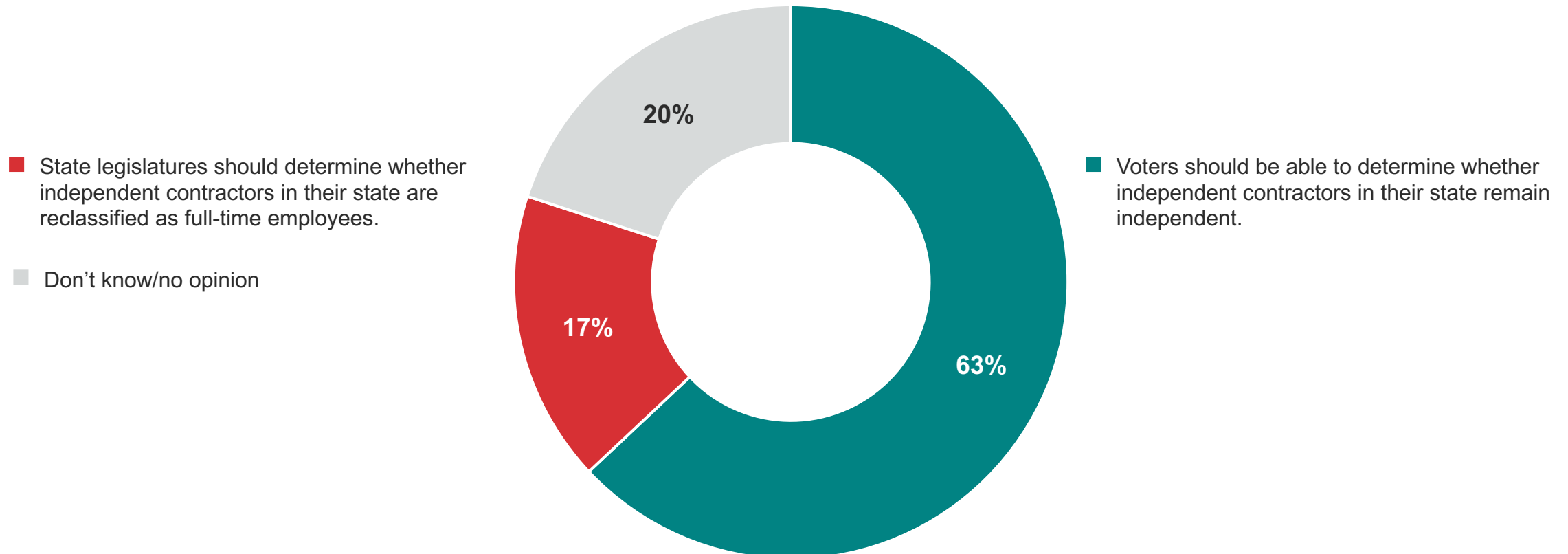
Which of the following is closest to your opinion?



RECLASSIFICATION & REGULATION

A majority (63%) of voters in battleground states express that when it comes to reclassification, voters should determine if independent contractors remain independent.

Suppose your state legislature has passed a law to reclassify independent contractors as full-time employees at the companies they work at. At the same time, voters in your state passed a ballot initiative that mandates independent contractors remain independent and not be reclassified as full-time employees. When it comes to that question of reclassifying independent contractors in your state, please indicate which statement you agree with more.



RECLASSIFICATION & REGULATION

A bipartisan majority of voters in battleground states express that when it comes to reclassification, voters should determine if independent contractors remain independent.

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