Maryland Delivery and Rideshare Fee Survey Results

February 2024

Methodology: Public Policy Polling interviewed 769 Maryland voters from February 23-24, 2024. The margin of error for the poll is +/- 3.5%. 30% of the interviews were conducted by telephone and 70% by text message.
MARYLAND DELIVERY AND RIDESHARE FEE

Maryland voters overwhelmingly oppose new delivery fees.

In order to help fund transportation projects in Maryland, the State Legislature is considering placing a 50-cent fee on every delivery from Amazon; every food or grocery delivery from services like DoorDash, Instacart, or Grubhub; and every ride in an Uber or Lyft. Would you support or oppose this fee?

Support 23%
Oppose 62%
Not sure 15%

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MARYLAND DELIVERY AND RIDESHARE FEE

A plurality of Maryland voters say they are less likely to vote for politicians who support delivery fees.

If your representatives in the Maryland legislature supported a 50-cent fee on every delivery and rideshare ride, would that make you more likely or less likely to vote for them next time, or would it not make a difference?

- More likely: 10%
- Less likely: 49%
- It wouldn’t make a difference: 29%
- Not sure: 12%

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MARYLAND DELIVERY AND RIDE-SHARE FEE

A majority of Maryland voters say additional delivery fees would discourage them from using delivery services.

If this 50-cent fee on every delivery was passed, would that make you more likely or less likely to use delivery services, or would it not make a difference?

- More likely: 3%
- Less likely: 54%
- It wouldn’t make a difference: 38%
- Not sure: 5%

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MARYLAND DELIVERY AND RIDESHARE FEE

Maryland voters with less education would be particularly discouraged from using delivery services if fees are added.

If this 50-cent fee on every delivery was passed, would that make you more likely or less likely to use delivery services, or would it not make a difference?

More Likely | Less Likely | It wouldn’t make a difference | Not sure
---|---|---|---
High school graduate or less | 5% | 57% | 30% | 5%
Some college but did not finish | | 70% | 25% | 4%
2-year college degree | 9% | 57% | 28% | 6%
4-year college degree | 3% | 47% | 48% | 3%
Post-graduate degree | 2% | 39% | 52% | 7%

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