



Battleground State Survey Results

For External Use

— 2024



Methodology

These polls were conducted between January 5th – 12th among a sample of **registered voters in Arizona (N=702), Georgia (N=707), Michigan (N=603), Nevada (N=405), New Hampshire (N=309), North Carolina (N=604), Pennsylvania (N=702), and Wisconsin (N=605).**

The interviews were conducted online, and the data was weighted to approximate a target sample of registered voters in each state based on gender, age, race/ethnicity, marital status, home ownership, and 2020 presidential vote. Results from the full survey have a margin of error of plus or minus 4 percentage points in Arizona, Georgia, Michigan, North Carolina, Pennsylvania, and Wisconsin, plus or minus 5 percentage points in Nevada, and plus or minus 6 percentage points in New Hampshire.

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AGENDA

Issue Priorities

Technology Policy Opinions



ISSUE PRIORITIES

Voters in battleground states have heard the most about the Biden administration's cancellation of student loans and the passage of the infrastructure bill, and the least about federal agencies filing suit against Amazon and Google.

Which of the following developments under the Biden administration have you heard the most about in news coverage, online, or in conversations with friends and family? You may select up to two.

| Developments | Arizona Voters | Georgia Voters | Michigan Voters | Nevada Voters | New Hampshire Voters | North Carolina Voters | Pennsylvania Voters | Wisconsin Voters |
|--|----------------|----------------|-----------------|---------------|----------------------|-----------------------|---------------------|------------------|
| The administration's cancellation of over \$100 billion in student loan debt. | 48% | 48% | 42% | 51% | 58% | 45% | 45% | 54% |
| The passage of a \$1 trillion infrastructure bill to repair roads, waterways, bridges and railroads throughout the country, as well as bring high-speed internet to rural communities. | 37% | 34% | 40% | 34% | 36% | 33% | 40% | 35% |
| President Biden's pardoning of all federal offenses for simple marijuana possession. | 18% | 21% | 18% | 20% | 19% | 20% | 16% | 17% |
| The administration's approval of over \$369 million to reduce greenhouse emissions by 40% in the next seven years. | 17% | 15% | 17% | 15% | 17% | 16% | 12% | 17% |
| The passage of the American Rescue Plan, which protected workers' pensions and lowered or eliminated insurance premiums for millions of Americans. | 16% | 17% | 18% | 16% | 15% | 15% | 15% | 12% |
| The passage of the CHIPS and Science Act, which provides funding to produce semiconductor chips in the United States rather than continuing to rely on China. | 15% | 9% | 12% | 13% | 11% | 12% | 12% | 9% |
| Something else | 12% | 9% | 9% | 9% | 7% | 13% | 10% | 10% |
| His successful push to expand medical benefits for veterans exposed to burn pits. | 9% | 12% | 10% | 7% | 6% | 10% | 11% | 10% |
| Federal agencies filing lawsuits against Amazon and Google for unfair business practices | 6% | 9% | 6% | 7% | 8% | 7% | 8% | 9% |

ISSUE PRIORITIES

Voters want President Biden to prioritize inflation, border security, and the national economy in 2024. Notably, regulating technology companies is the lowest priority tested for voters in 2024.

What are the TOP TWO issues you want to see President Biden prioritize in 2024? Please select two options.

| Issues | Arizona Voters | Georgia Voters | Michigan Voters | Nevada Voters | New Hampshire Voters | North Carolina Voters | Pennsylvania Voters | Wisconsin Voters |
|---|----------------|----------------|-----------------|---------------|----------------------|-----------------------|---------------------|------------------|
| Controlling inflation | 39% | 47% | 39% | 40% | 29% | 38% | 44% | 39% |
| Protecting our borders | 37% | 32% | 28% | 36% | 37% | 33% | 31% | 34% |
| Strengthening the national economy | 26% | 26% | 28% | 28% | 30% | 30% | 27% | 27% |
| Making health care more affordable | 22% | 19% | 22% | 17% | 20% | 22% | 18% | 23% |
| Standing up for abortion rights | 17% | 14% | 11% | 15% | 15% | 12% | 15% | 13% |
| Supporting senior citizens through Medicare and Social Security | 14% | 16% | 22% | 15% | 15% | 17% | 17% | 15% |
| Cutting taxes | 12% | 15% | 15% | 15% | 11% | 15% | 16% | 17% |
| Combating climate change | 12% | 8% | 13% | 13% | 16% | 9% | 11% | 12% |
| Resolving foreign conflicts | 6% | 8% | 7% | 6% | 8% | 6% | 8% | 8% |
| Improving public schools | 6% | 6% | 8% | 6% | 8% | 9% | 5% | 5% |
| Something else | 6% | 7% | 6% | 7% | 10% | 6% | 6% | 7% |
| Regulating technology companies | 3% | 1% | 2% | 1% | 1% | 3% | 2% | 0% |

ISSUE PRIORITIES

Voters indicate Biden’s record on combating inflation and foreign affairs are their top factors when assessing his job performance, while his record on regulating technology companies rank least important.

What are the TOP TWO factors you consider when assessing the performance of President Biden? His record on:

| Factors | Arizona Voters | Georgia Voters | Michigan Voters | Nevada Voters | New Hampshire Voters | North Carolina Voters | Pennsylvania Voters | Wisconsin Voters |
|-----------------------------------|----------------|----------------|-----------------|---------------|----------------------|-----------------------|---------------------|------------------|
| Combating inflation | 49% | 50% | 47% | 54% | 54% | 45% | 53% | 50% |
| Foreign & military affairs | 23% | 26% | 25% | 29% | 32% | 25% | 22% | 31% |
| Job creation | 17% | 20% | 22% | 20% | 19% | 19% | 17% | 16% |
| Dealing with COVID | 17% | 18% | 16% | 10% | 11% | 19% | 16% | 20% |
| Reducing unemployment | 16% | 16% | 18% | 20% | 13% | 18% | 15% | 13% |
| Abortion rights | 16% | 19% | 16% | 12% | 16% | 16% | 20% | 13% |
| Supporting American manufacturing | 16% | 12% | 19% | 15% | 13% | 15% | 15% | 17% |
| Something else | 15% | 17% | 9% | 13% | 17% | 17% | 17% | 17% |
| Fostering bipartisan compromise | 13% | 9% | 9% | 13% | 6% | 11% | 10% | 10% |
| Combating Republican policies | 13% | 11% | 13% | 12% | 13% | 13% | 11% | 11% |
| Regulating technology companies | 5% | 4% | 6% | 2% | 5% | 3% | 3% | 2% |

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AGENDA

Issue Priorities

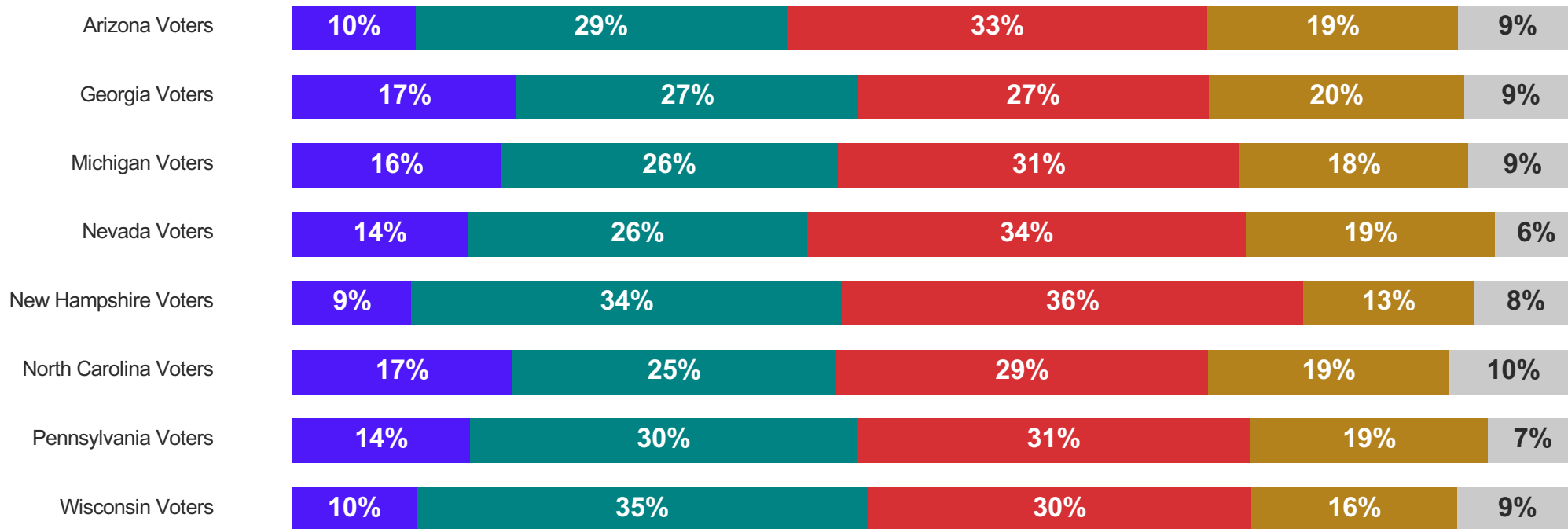
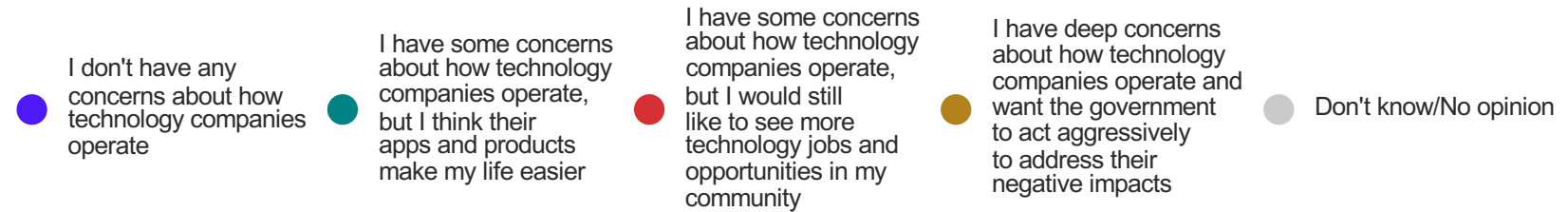
Technology Policy Opinions



TECHNOLOGY POLICY OPINIONS

Over half of voters in each battleground state indicate that although they have some concerns about technology companies, they like their apps / products and want to see more technology jobs in their communities.

Thinking about how technology companies operate, which of the following is closest to your opinion?

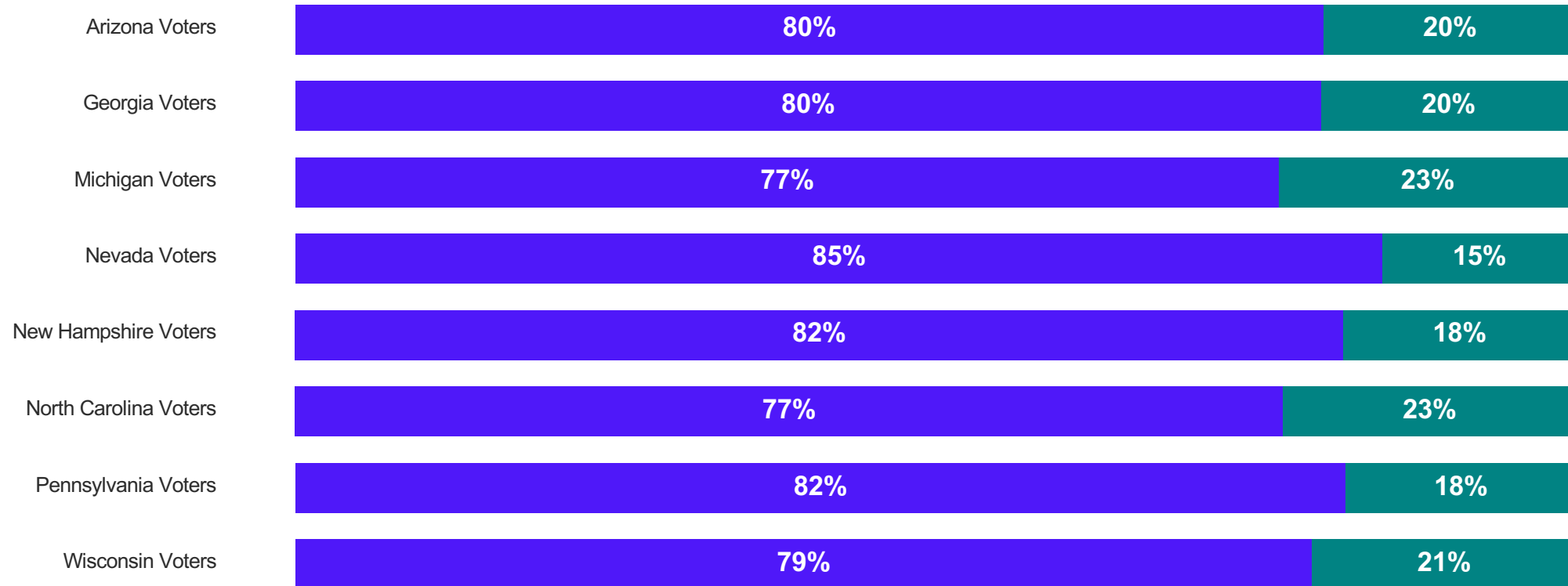


TECHNOLOGY POLICY OPINIONS

Overwhelming majorities in all battleground states believe the next president should focus on expanding technology jobs and services over focusing on regulating Amazon, Google, and Apple.

When it comes to technology issues, which comes closest to your view?

- The next President should focus on expanding technology jobs and services to more Americans
- The next President should focus on regulating services from Amazon, Google, and Apple.



TECHNOLOGY POLICY OPINIONS

When it comes to technology policy, voters want to see presidential candidates focus on promoting safety and combating misinformation online. Regulating services like Amazon Prime or Google search results ranked last in voters' priorities for technology policy.

Thinking about different technology policy issues, which ONE goal would you most like to see candidates for president support?

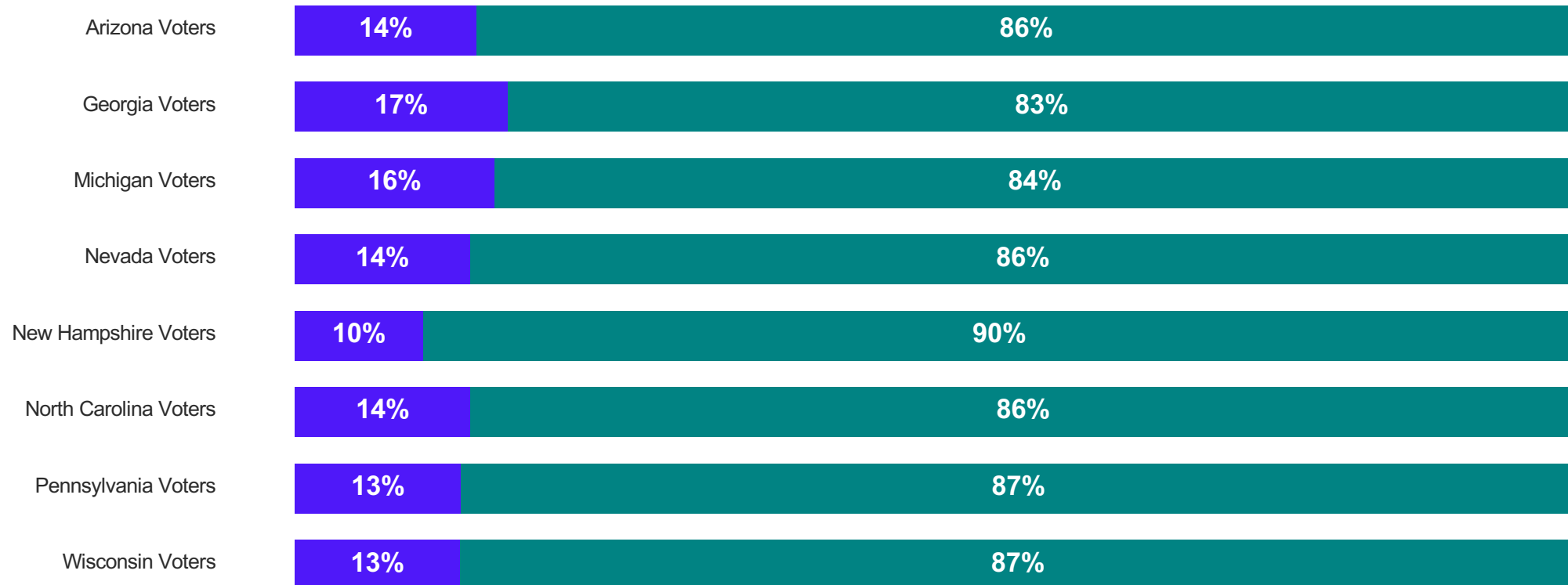
| Policy Issues | Arizona Voters | Georgia Voters | Michigan Voters | Nevada Voters | New Hampshire Voters | North Carolina Voters | Pennsylvania Voters | Wisconsin Voters |
|--|----------------|----------------|-----------------|---------------|----------------------|-----------------------|---------------------|------------------|
| Protecting consumers from scams and malware | 19% | 17% | 13% | 18% | 19% | 13% | 17% | 17% |
| Combating misinformation online | 14% | 11% | 12% | 11% | 13% | 11% | 12% | 14% |
| Keeping kids and teens safe online | 12% | 16% | 17% | 13% | 18% | 19% | 14% | 14% |
| Training people for the jobs of the future | 11% | 8% | 10% | 8% | 8% | 11% | 5% | 7% |
| Increasing American production of technology equipment | 8% | 11% | 10% | 10% | 13% | 10% | 9% | 8% |
| Protecting free speech online | 7% | 8% | 10% | 11% | 9% | 7% | 11% | 8% |
| Enacting consumer privacy protections | 6% | 5% | 5% | 7% | 3% | 4% | 5% | 9% |
| Expanding broadband access to help more people get connected | 6% | 7% | 5% | 4% | 4% | 8% | 5% | 6% |
| Creating more high-tech jobs | 5% | 3% | 4% | 6% | 5% | 4% | 7% | 3% |
| Helping businesses deal with cyber-attacks | 3% | 5% | 5% | 8% | 4% | 4% | 7% | 5% |
| Regulating services like Amazon Prime or Google search results | 3% | 2% | 3% | 1% | 3% | 2% | 2% | 2% |
| Other, please specify | 2% | 2% | 2% | 3% | 2% | 2% | 3% | 2% |
| None of the above | 3% | 4% | 4% | 2% | 0% | 4% | 3% | 4% |

TECHNOLOGY POLICY OPINIONS

Overwhelming majorities in every battleground state say Amazon should design its product search results to benefit consumers, even if that disadvantages sellers.

When it comes to product search results on Amazon.com, which of the following is closest to your view, even if neither is exactly right?

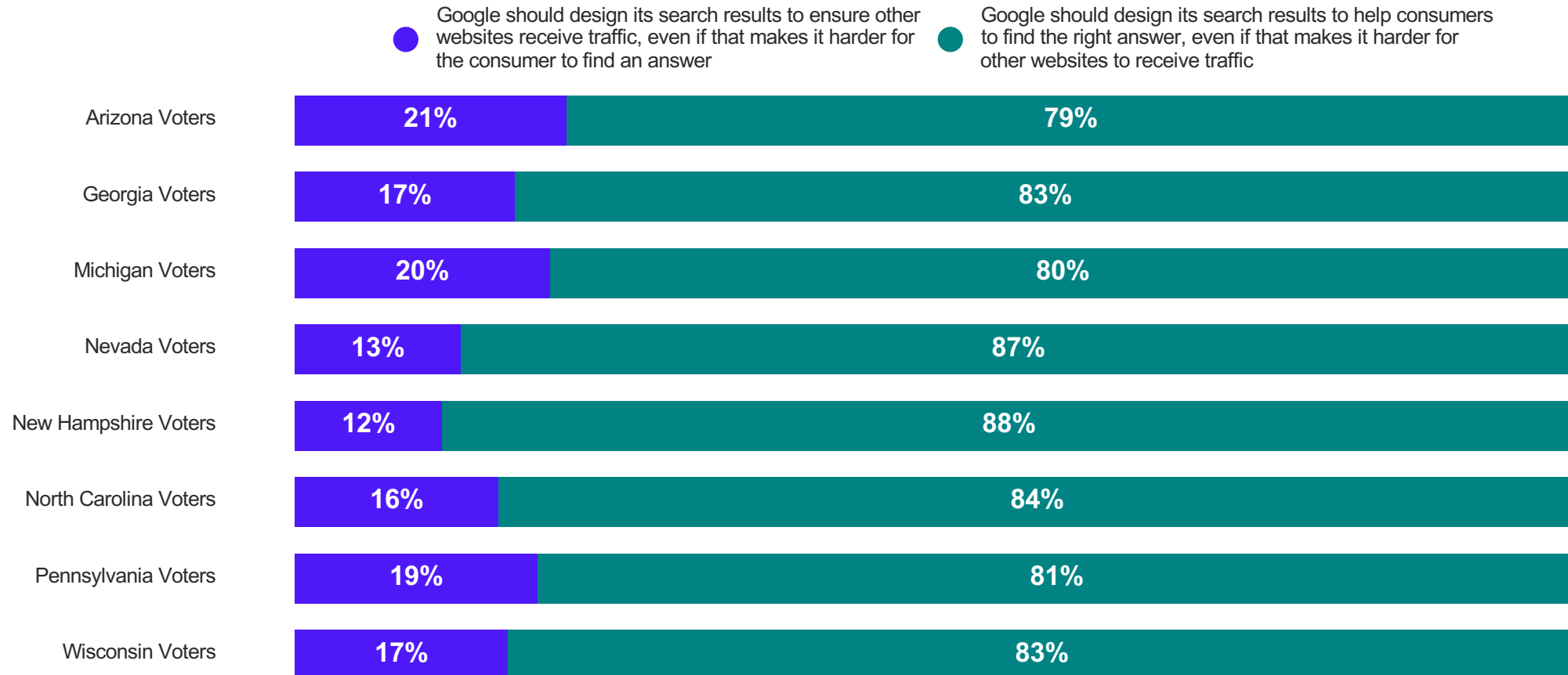
- Amazon should design its product search results to benefit sellers, even if that sometimes disadvantages consumers.
- Amazon should design its product search results to benefit consumers, even if that sometimes disadvantages sellers.



TECHNOLOGY POLICY OPINIONS

Voters feel similarly about Google when it comes to search results, at least four-in-five voters want Google search results to help consumers, even if that makes it harder for other website to receive traffic.

When it comes to Google search results, which of the following is closest to your view, even if neither is exactly right?

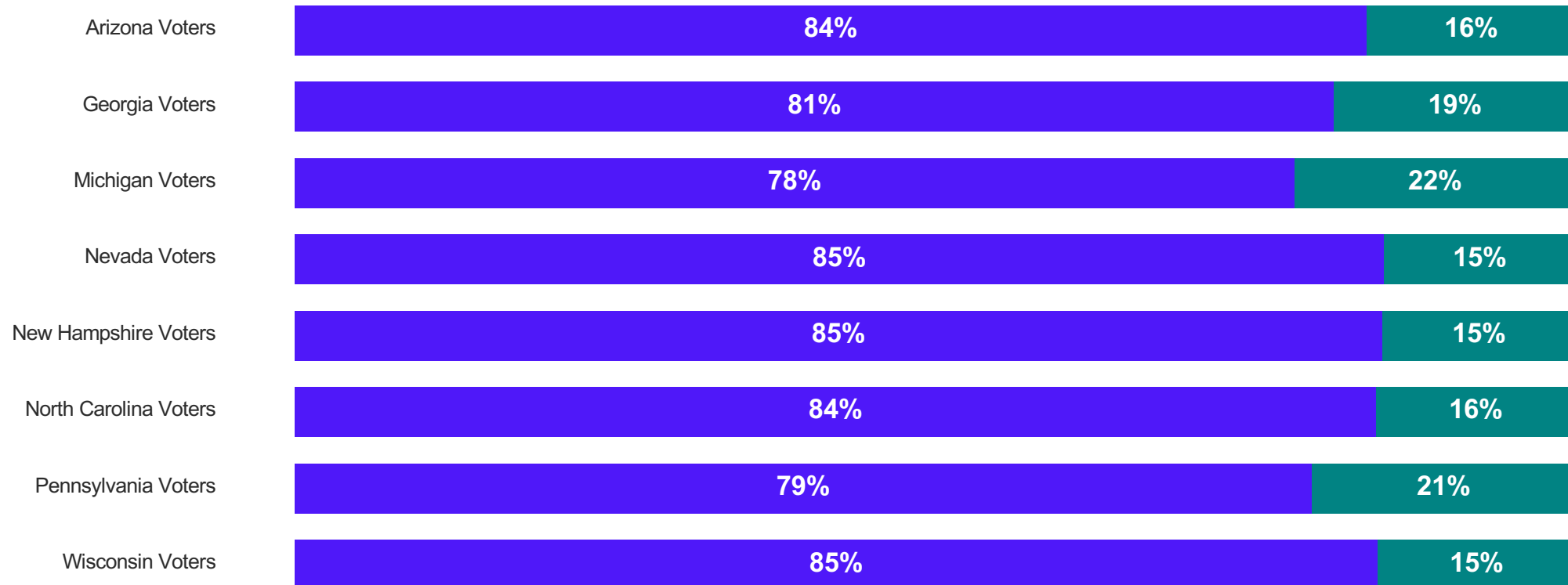


TECHNOLOGY POLICY OPINIONS

Eight-in-ten voters in nearly all battleground states support Apple and Google reviewing apps for security risks and limiting the apps they allow on their devices.

When it comes to the apps available in the Apple App Store or Google Play, which of the following is closest to your view, even if neither is exactly right?

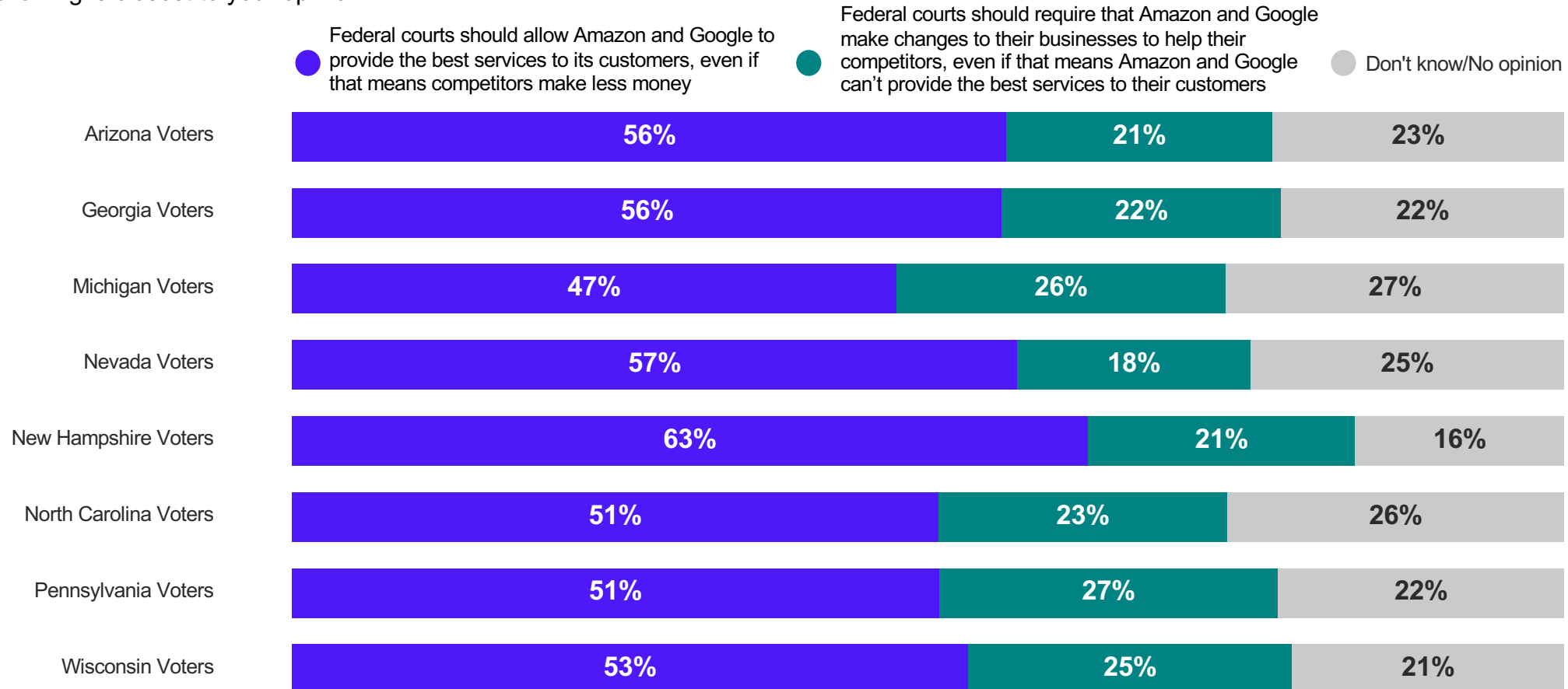
- Apple and Google should review the apps it allows on their devices for security reasons, even if that sometimes means certain apps might be unavailable
- Apple and Google should make all apps available on their devices, even if that means unsecure apps or apps that contain harmful or racist content might be installed



TECHNOLOGY POLICY OPINIONS

In light of recent lawsuits against Amazon and Google, most voters in battleground states do not believe that federal courts should require Amazon and Google make changes to their business to help their competitors, preferring they be allowed to provide the best service to their customers.

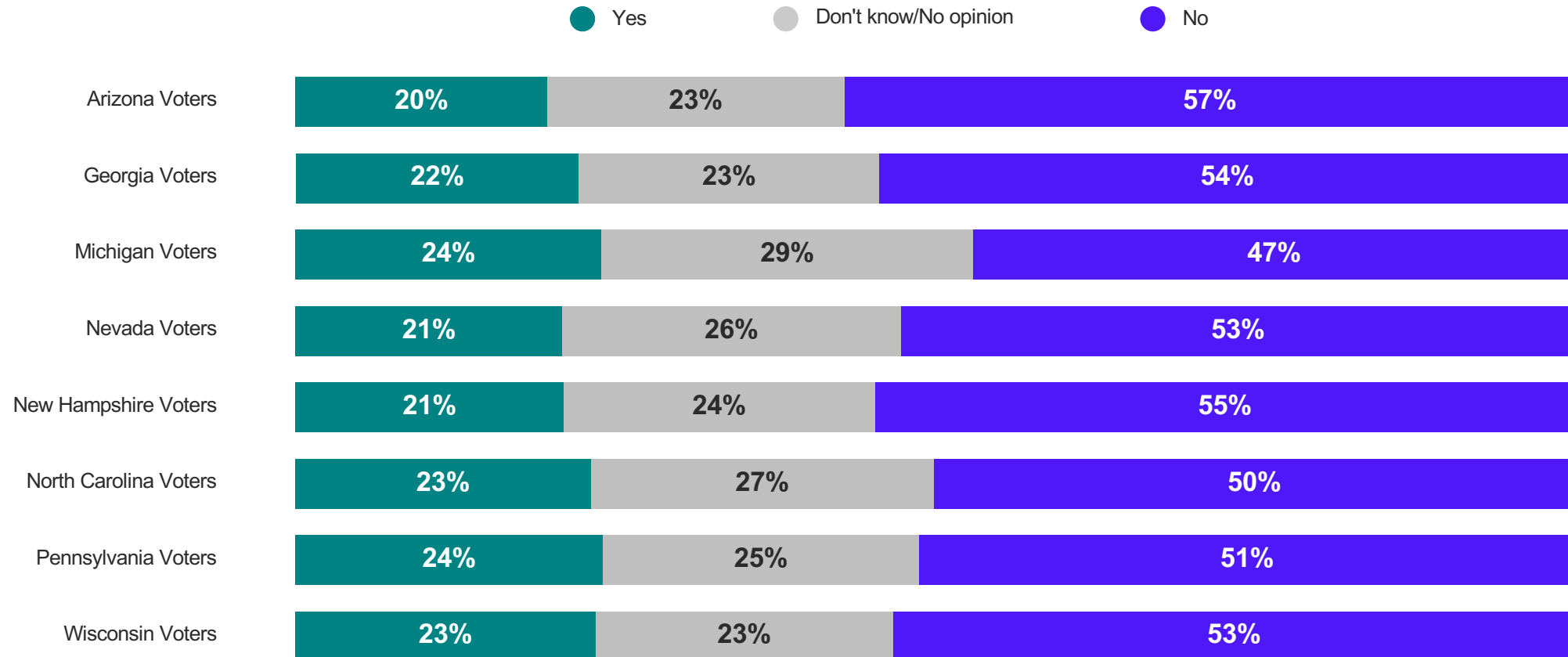
Federal agencies are suing Amazon and Google over allegations the companies stifle competition. Thinking about the potential outcomes of the lawsuits, which of the following is closest to your opinion?



TECHNOLOGY POLICY OPINIONS

At least half of voters in each battleground state say that, no, the federal courts should not break up Amazon to benefit its competitors.

Some say consumers should be allowed to choose where they shop, even if that means consumers choose Amazon over other competitors. Others say consumers choose to shop at Amazon because of unfair advantages that harm competitors. In your view, should the federal courts break up Amazon to benefit its competitors?



TECHNOLOGY POLICY OPINIONS

Voters feel similarly about Google and Amazon when it comes breaking them up to benefit competitors, in that over half of voters say that, no, the federal courts should not break up Google to benefit its competitors.

Some say consumers should be allowed to choose which online search engine to use, even if that means consumers choose Google over other competitors. Others say consumers choose to use Google because of unfair advantages that harm competitors. In your view, should the federal courts break up Google to benefit its competitors?

● Yes ● Don't know/No opinion ● No

