



October 18, 2024

The Honorable Tyrone Carter  
Chair, Regulatory Reform  
Room 519, Cora B. Anderson House Office Building  
124 North Capitol Avenue  
Lansing, MI 48909

RE: Support HB 5949, related to car sharing

Dear Chair Carter and members of the Committee:

On behalf of Chamber of Progress—a tech industry association supporting public policies to build a more inclusive society in which all people benefit from technological advancements—I write to urge you to **support HB 5949**, which would require insurance and liability coverage for shared vehicle drivers.

This bill is part of the **Peer-to-Peer Car Sharing Rules for the Road** legislation package, which would support peer-to-peer carsharing through comprehensive insurance regulations that benefit shared vehicle owners and drivers throughout Michigan.

We are strong advocates of peer-to-peer car sharing because of its proven environmental and economic benefits. Peer-to-peer car sharing encourages more efficient utilization of privately owned vehicles, facilitates more livable and equitable cities, and allows car owners to earn extra income by renting out their vehicles.

### **HB 5949 establishes a Peer-to-Peer Car-Sharing Program Act for Michigan**

HB 5949 sets clear guidelines for peer-to-peer car-sharing platforms, vehicle owners, and drivers, covering insurance, liability, and operational requirements. The bill is modeled after the Peer-to-Peer Car Sharing Program Act, which has been endorsed by the National Council of Insurance Legislators (NCOIL) with backing from the National Association of Mutual Insurance Companies (NAMIC) and the American Property Casualty Insurance Association (APCIA).

By passing HB 5949, Michigan would align its regulation of the peer-to-peer car-sharing industry with national standards already adopted by 27 states.

## **Peer-to-peer car sharing encourages more efficient use of privately owned vehicles**

Studies show cars sit idle about 95% of the time nationwide, sitting in one spot, taking up prime real estate.<sup>1</sup> Peer-to-peer car-sharing services put privately owned vehicles to more efficient use by repurposing underutilized cars and cutting down on the need for individual car ownership, garages, and storage.<sup>2</sup>

Peer-to-peer car sharing also allows families to use one of their most expensive assets, their car, for additional income. Especially now, with rising prices and interest rates, this legislation can give Michigan families more flexibility in their budgets.

## **Peer-to-peer car sharing is a low-cost way to address the transportation needs of many Americans**

Traditional transit systems have historically contributed to inequality for disadvantaged minority and disabled communities. Research shows that Black people are more likely to rely upon public transportation, accounting for 60% of all public transit riders.<sup>3</sup> In addition, Black and Brown people are more likely to experience commutes to work that are 60 minutes or longer one way.<sup>4</sup>

Residents in low-income and predominantly minority areas are often forced to travel long distances to access grocery stores or rely on corner stores with limited produce. Peer-to-peer services balance the scales for residents by offering an alternative, more accessible, and affordable means of transportation to get from one destination to another.

As the sharing economy expands, Michigan should embrace forward-looking policies that support economic growth and transportation innovation while safeguarding consumers. I respectfully ask you to **support HB 5949** and the entire **Peer-to-Peer Car Sharing Rules for the Road** legislation package, which will strengthen Michigan's position as a leader in modern, sustainable transportation solutions.

Sincerely,



Kouri Marshall  
Director of State & Local Government Relations, Central Region

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<sup>1</sup> See <https://fortune.com/2016/03/13/cars-parked-95-percent-of-time/>

<sup>2</sup> See <https://mobilitylab.org/2013/09/06/why-should-local-governments-care-about-carsharing>

<sup>3</sup> See <https://www.apta.com/wp-content/uploads/Resources/resources/reportsandpublications/Documents/APTA-Who-Rides-Public-Transportation-2017.pdf>

<sup>4</sup> See <https://www.demos.org/sites/default/files/publications/Public%20Transit.pdf>