



August 9, 2023

Chairman Oliver G. Gilbert, III  
Chairman's Policy Council and Intergovernmental Affairs Committee Chair  
111 NW 1st Street  
Suite 220  
Miami, FL 33128

**Re: OPPOSE**– Miami-Dade Legislative Item File Number 231055, Regulating Food Delivery Platforms

Dear Chairman Gilbert and members of the Committee,

On behalf of the Chamber of Progress, a tech industry coalition promoting technology's progressive future, I write to respectfully urge you to oppose Miami-Dade Legislative Item File Number 231055, a bill relating to food delivery. This proposed legislation would increase privacy and security risks for consumers and restaurants.

Chamber of Progress supports public policies at the federal and state level that seek to build a fairer, more inclusive country in which all Americans benefit from technological leaps. We are strong supporters of delivery services, as they connect families working long hours, students, elderly people, and the disabled community with affordable and accessible delivery options for meals, prescriptions, and groceries.

Delivery services have become an integral part of our life, during and after the Covid-19 pandemic. Delivery services seamlessly connect merchants – including local businesses – to customers, ensuring secure transactions from the safety of their homes. Between 2021 and 2022, 54 percent and 41 percent of adults surveyed reported they were likely to have frequently used an app to deliver food and groceries, respectively.<sup>1</sup>

In the proposed legislation, data sharing requirements pose privacy risks for consumers and cybersecurity risks for restaurants. By requiring third-party food delivery platforms to provide restaurants with names, contact information, and other “identifying information,” this legislation would circumvent consumer’s privacy rights and force sensitive personal details to be widely shared. Further, it would violate the principles laid

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<sup>1</sup><https://www.grocerydive.com/news/online-grocery-sales-will-increase-at-12-annual-rate-over-5-years-report/641578>

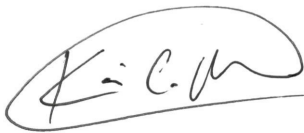
out in Florida's Digital Bill of Rights, which gives consumers the right to control their personal information.<sup>2</sup>

In addition, the proposed legislation would increase cybersecurity responsibilities for restaurants. Sensitive personal data is valuable to hackers and other bad actors, and restaurants who receive them would be left without guidance or requirements as to how to safeguard them.

Third-party delivery services take customer privacy seriously, and are able to implement encryption systems and other internal protections to ensure customer data does not fall into the wrong hands.<sup>3</sup> Restaurants, which are often small businesses with narrow margins, would likely not have the same resources or capabilities to safeguard the data they received.

Consumers should have the right to control their data, and any entity that receives that data should be able to guarantee that it will be protected. For these reasons, we urge you to oppose the proposed ordinance.

Thank you.

A handwritten signature in black ink, appearing to read "K. C. Marshall", enclosed within a hand-drawn oval shape.

Kouri Marshall  
Director of State and Local Public Policy, Central Region

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<sup>2</sup><https://www.nbcmiami.com/news/local/gov-desantis-signs-digital-bill-of-rights-protecting-online-data-privacy-heres-what-users-should-know/3048605/>

<sup>3</sup> <https://doordashstore.com/privacy.aspx>, <https://privacy.uber.com/privacy/us>, <https://www.grubhub.com/legal/privacy-policy>