

Age Verification and Kids Safety Online Survey Results

FEBRUARY 2024



Methodology: This poll was conducted between January 30th - February 2nd among a sample of 2,205 adults. The interviews were conducted online and the data was weighted to approximate a target sample of adults on age, gender, race/ethnicity, educational attainment, region, gender by age, and race by educational attainment. Results from the full survey have a margin of error of plus or minus 2 percentage points.

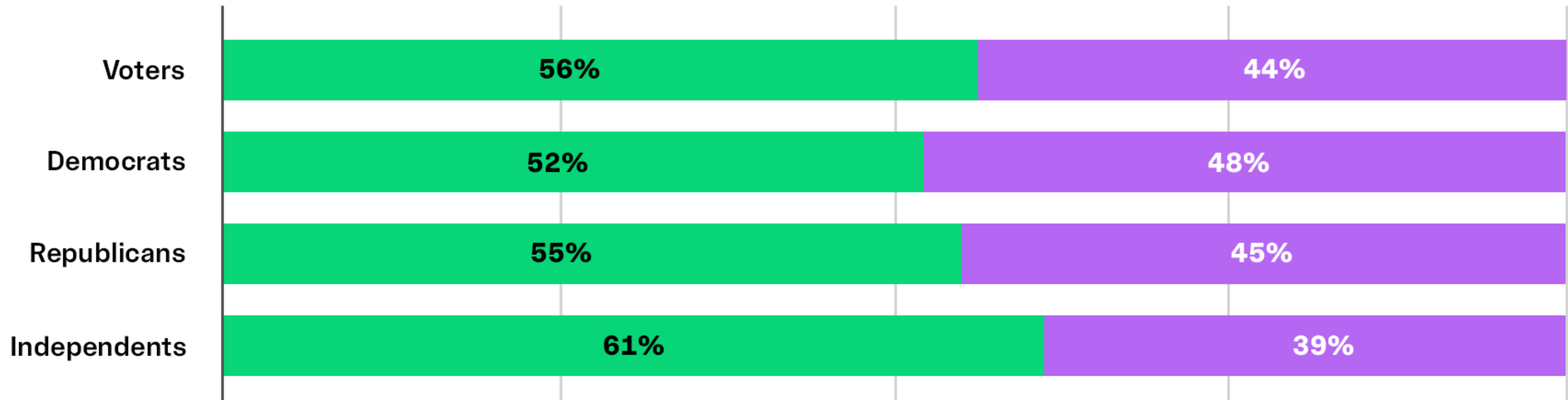
AGE VERIFICATION AND DATA PRIVACY

A majority of voters across party lines do not believe online platforms should be required to verify a user's age by collecting and storing data.

When it comes to verifying the age of users attempting to access age-restricted content online, which comes closest to your views?

● Online platforms should do as good a job as possible to verify a user's age using publicly available data or user-provided information that is not stored.

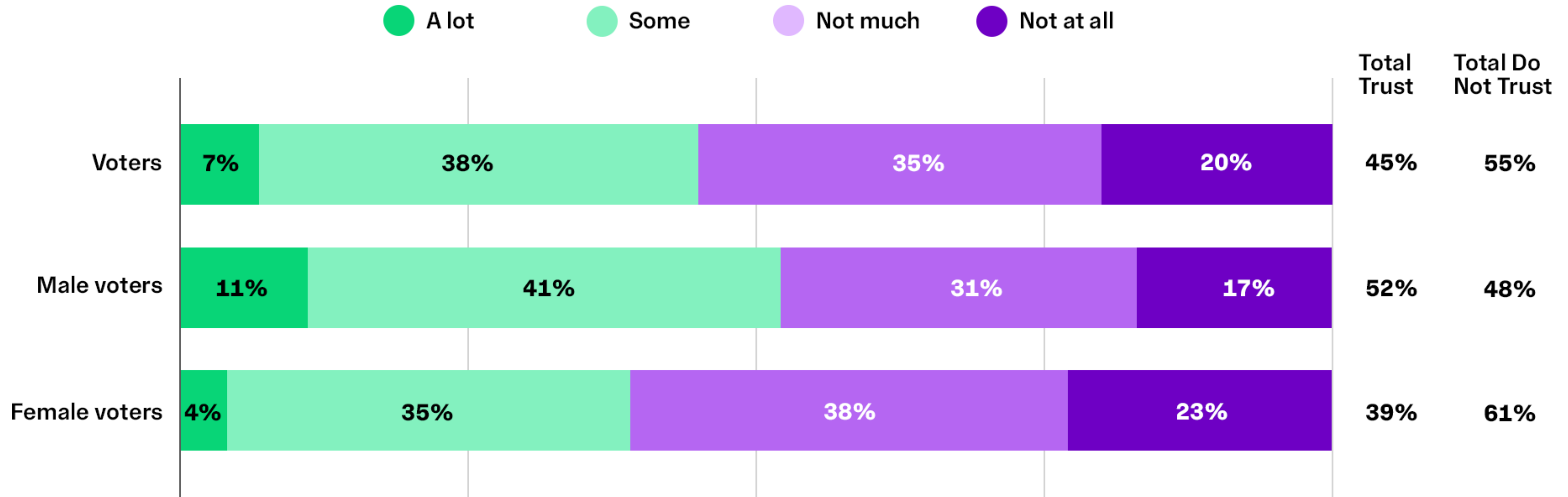
● Online platforms should be required to verify a user's age by collecting and storing personal data that may include birthdates, government-issued ID numbers, biometric data for facial or fingerprint recognition, and other identifying information.



AGE VERIFICATION AND DATA PRIVACY

A majority of voters do not trust online platforms to keep their data safe from breaches, with women more likely to be concerned about data privacy than men.

How much, if at all, do you trust online platforms to keep your data safe from breaches?

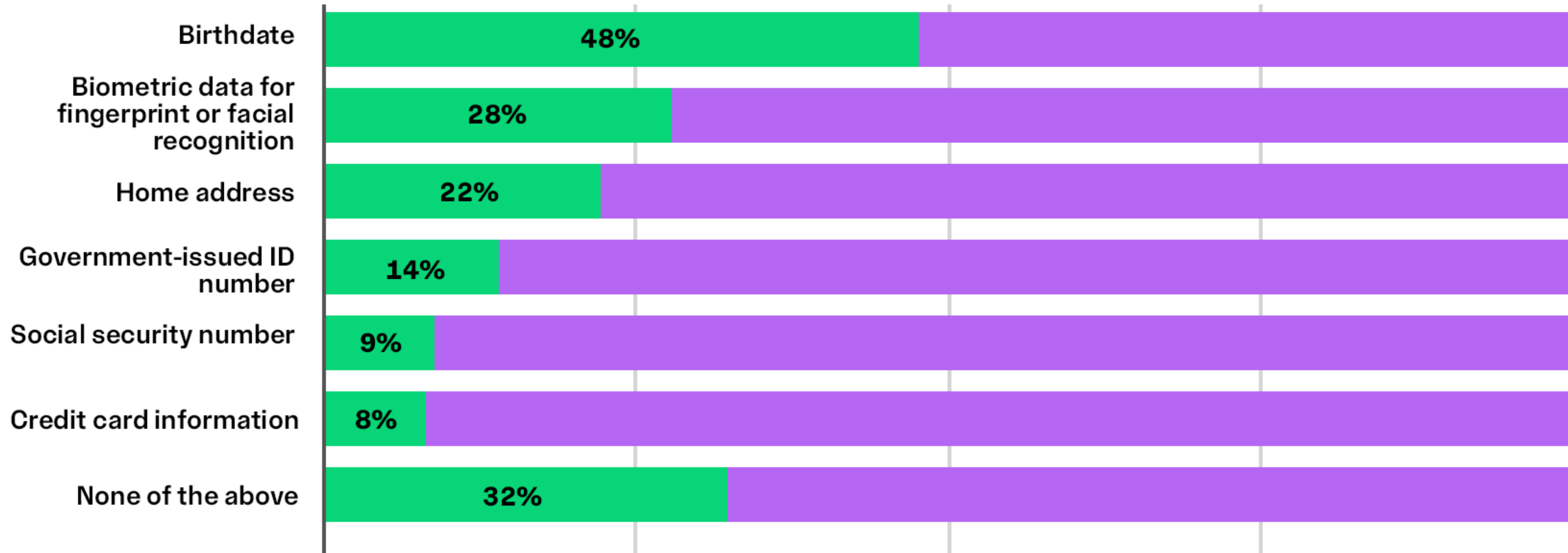


AGE VERIFICATION AND DATA PRIVACY

Majorities of voters feel do not feel safe providing online platforms with personal information in order to log in.

Which of the following personal information would you be safe providing to an online platform in order to log in?
Select all that apply.

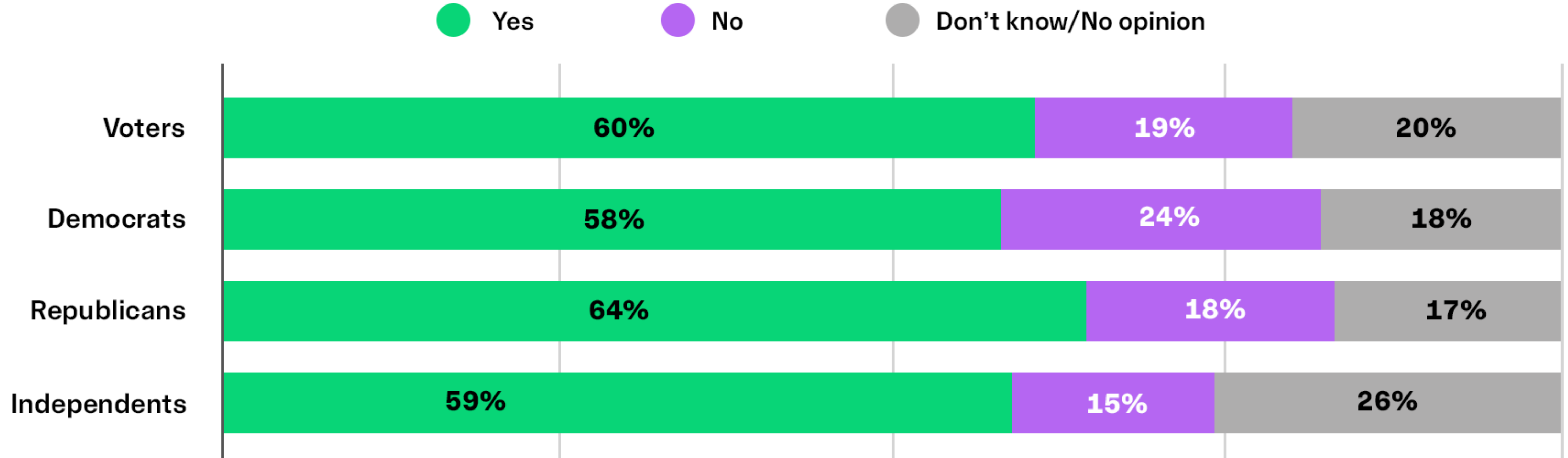
Selected Not selected



AGE VERIFICATION AND DATA PRIVACY

Majorities of voters across party lines would limit or modify their internet usage if required to provide identifying information to log into online platforms.

If forced to provide personal identifying information in order to log into online platforms, would you limit or modify your internet usage?

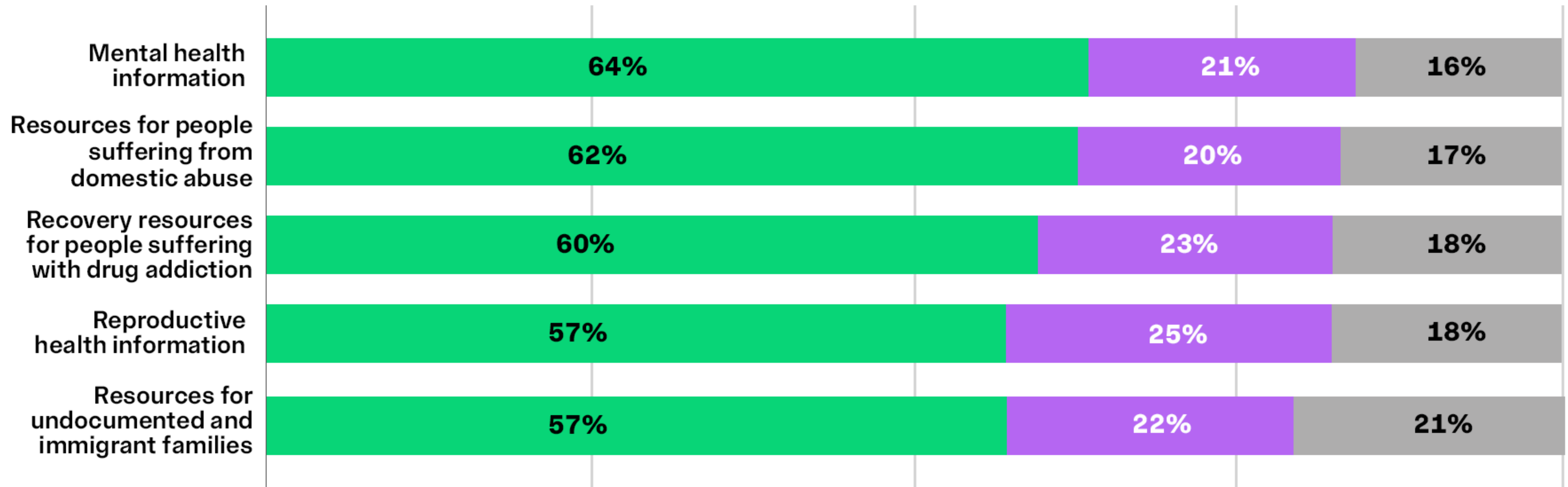


AGE VERIFICATION AND DATA PRIVACY

Majorities of voters believe fewer people would access various types of content online if required to provide personal information.

If providing personal information is required to access online information, do you believe fewer people would be comfortable accessing the following content?

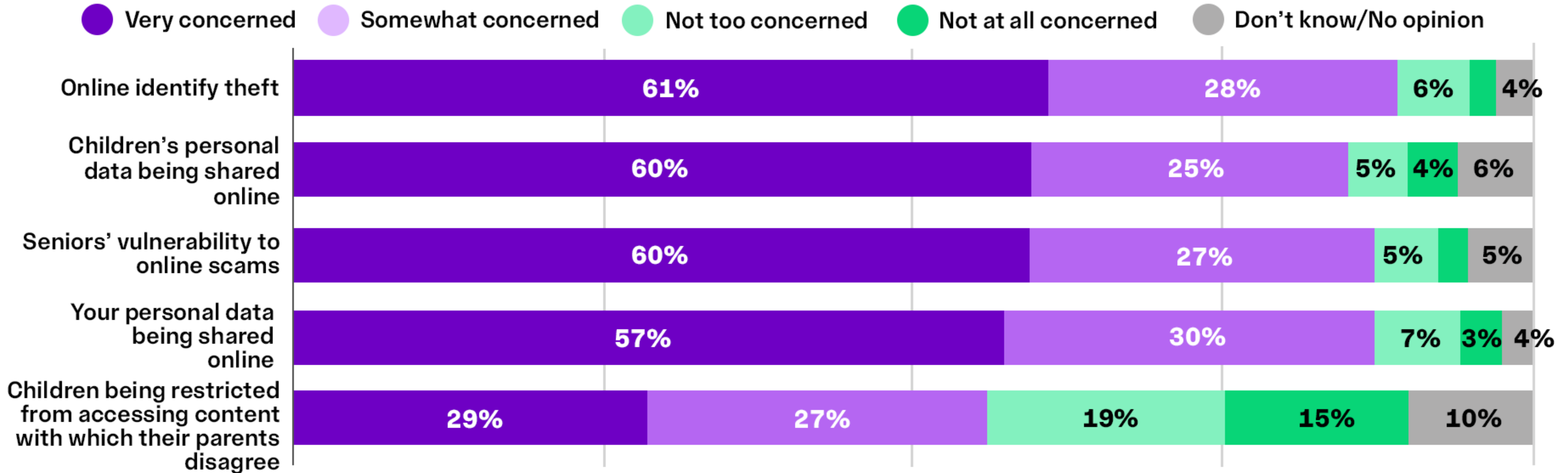
● Yes ● No ● Don't know/No opinion



AGE VERIFICATION AND DATA PRIVACY

Majorities of voters are very concerned about indentity theft, data breaches, and seniors' vulnerability to online scams. A majority of voters are also at least somewhat concerned about parents restricting their children from accessing content online.


Currently, how concerned are you, if at all, by the following?




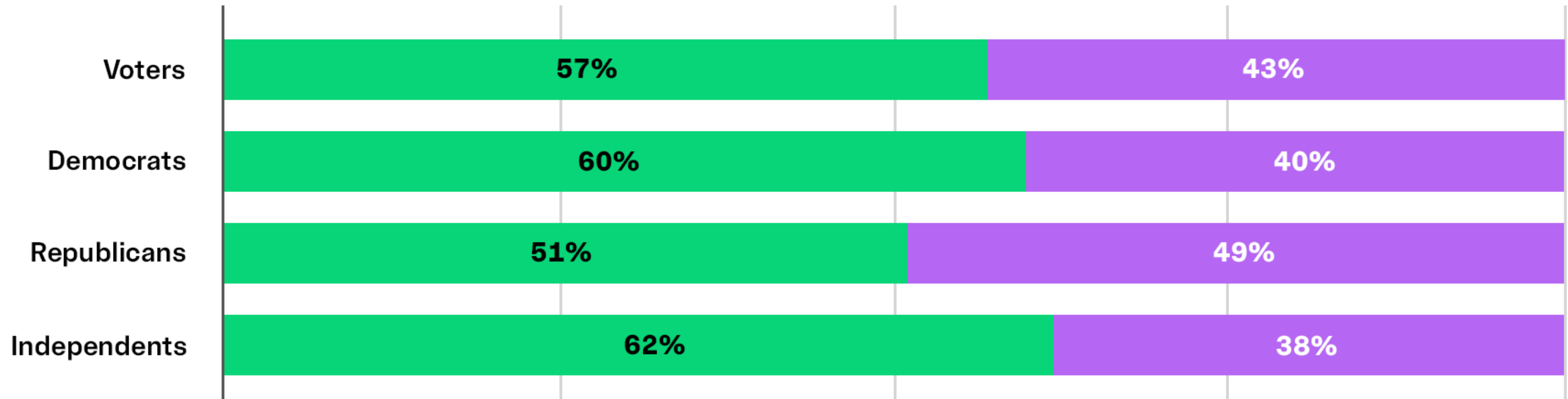
KIDS SAFETY ONLINE

A majority of voters across party lines believe teenagers should be allowed to access some information online without parental approval.

Which of the following comes closest to your view?

 Teenagers should be allowed to access some information online—including health and educational resources—without parental approval.

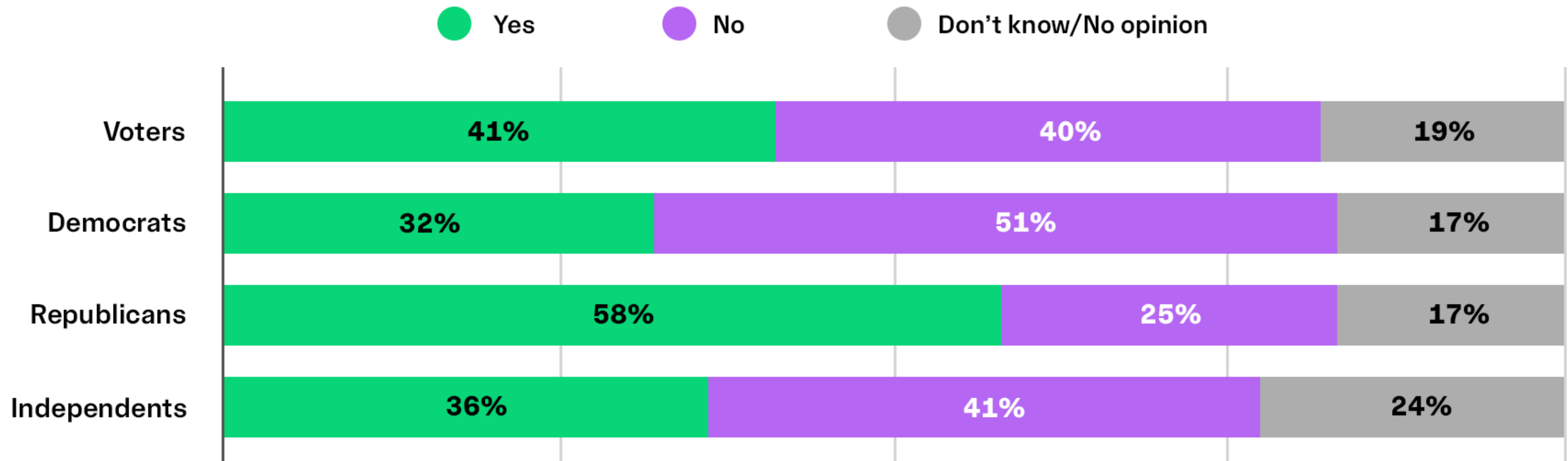
 Teenagers should not be allowed to access any information online—including health and educational resources—without parental approval.



KIDS SAFETY ONLINE

Voters are split on whether parents should restrict their teenagers from accessing content online promoting LGBTQ communities, though Republicans are nearly twice as likely to believe parents should restrict access (58%) than Democrats (32%).

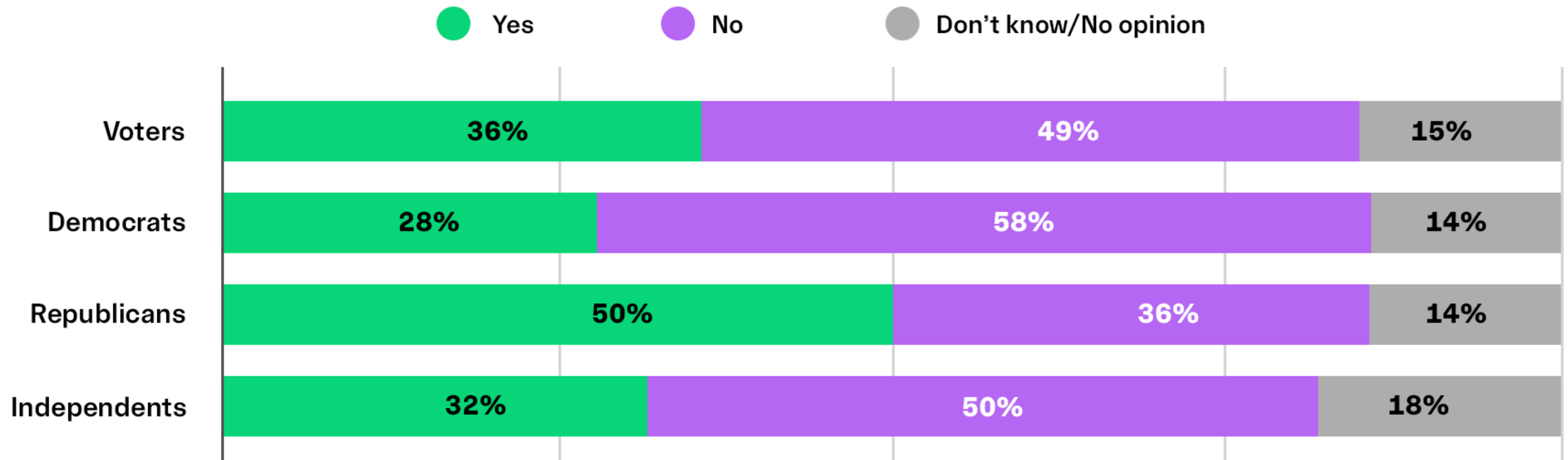
Regardless of whether or not you have a child, do you believe parents should restrict teenagers from accessing content promoting LGBTQ communities online?



KIDS SAFETY ONLINE

A majority of Democrats (58%) and half of Independents (50%) do not believe parents should restrict their teenagers from accessing reproductive health care information online. However, half of Republicans (50%) believe access should be restricted.

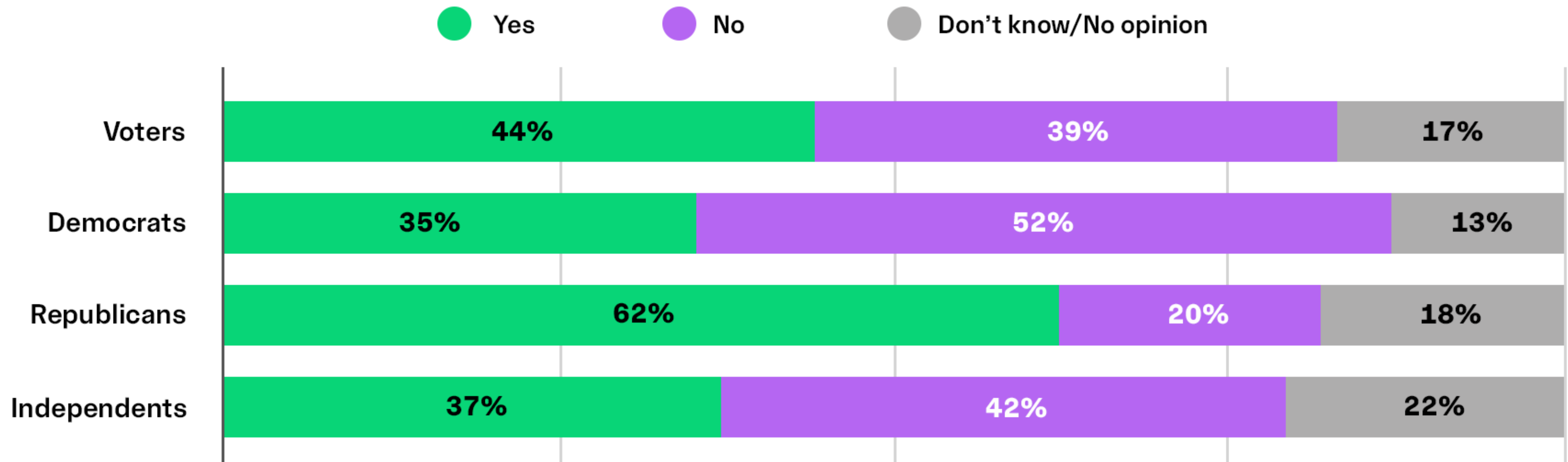
Regardless of whether or not you have a child, do you believe parents should restrict teenagers from accessing reproductive health care information online, including information on contraception and abortion?



KIDS SAFETY ONLINE

Over six-in-ten Republicans (62%) believe parents should restrict teenagers from accessing information about gender identity online, though a majority of Democrats (52%) do not feel access should be restricted. A plurality of Independents (42%) are also against restrictions.

Regardless of whether or not you have a child, do you believe parents should restrict teenagers from accessing information about gender identity online, including information on gender reassignment?

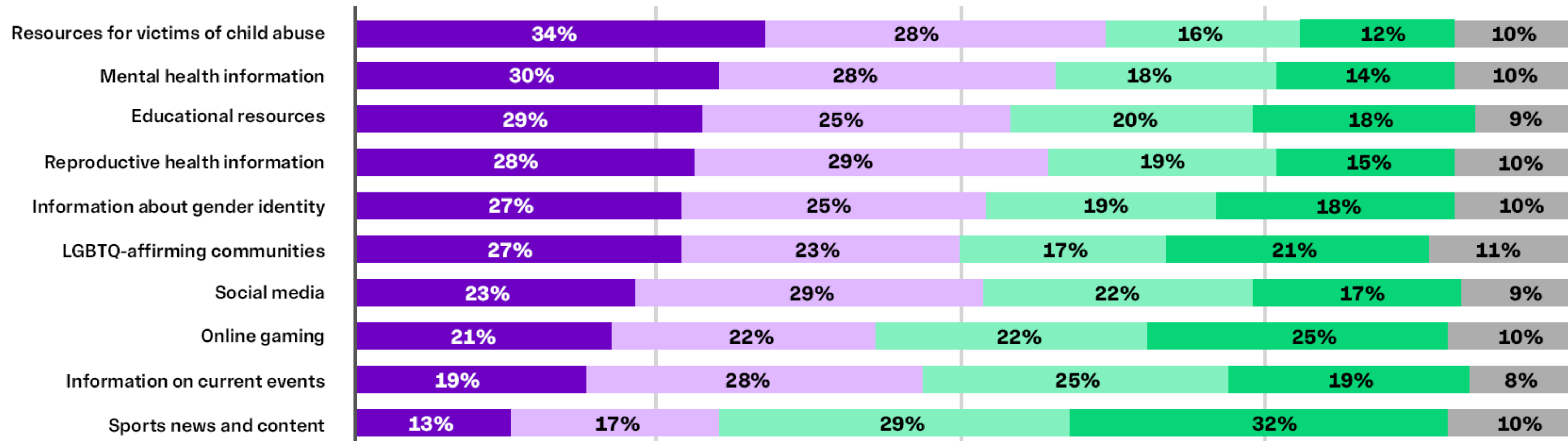


KIDS SAFETY ONLINE

Majorities of voters have concerns about parents restricting their children from accessing certain content online, with over six-in-ten voters saying they are at least somewhat concerned with parents restricting children from accessing resources for victims of abuse.

Currently, how concerned are you, if at all, by parents restricting their children from accessing the following online?

● Very concerned ● Somewhat concerned ● Not too concerned ● Not at all concerned ● Don't know/No opinion



KIDS SAFETY ONLINE

Over six-in-ten Democrats (66%) and a majority of Independents (54%) believe children in unsupportive or abusive homes should be able to access content online without parental permission. A plurality of Republicans believe that to be the case (49%).

Based on what you know, do you believe children in unsupportive or abusive homes should be able to access information online without seeking their parents permission?

