



April 8, 2024

The Honorable Rebecca Bauer-Kahan
Chair
Assembly Committee on Privacy and Consumer Protection
Room 162, Legislative Office Building
1020 N Street, Sacramento
CA 95814

Dear Chair Bauer-Kahan and members of the committee,

On behalf of Chamber of Progress – a tech industry association supporting public policies to build a more inclusive country in which all people benefit from technological leaps – I write today to **support AB 2808**, which would empower consumers and would protect consumer choice and competition in the ticketing industry.

AB 2808 would promote competition in an industry sorely lacking it

Live event ticketing is notoriously lacking in competition, with one exception: resale, where consumers have a broad array of choices, provided they are allowed to transfer their tickets. AB 2808 would ensure that primary and secondary ticketers have API access to an event's ticket manifest, meaning consumers have choice in where to buy their tickets. If AB 2808 passes, ticketers will have to compete aggressively to win customers by, for example, lowering fees.

AB 2808 would protect consumers whose plans change

Consumers suffer under restrictive ticketing policies that limit primary ticketing to a specific on-sale opportunity, or limit resale. AB 2808 thoughtfully addresses both problems. In particular, we applaud S. 22512.2.(b).1. which would prevent discrimination in *"Providing an exclusive or tiered schedule for selling primary tickets or secondary tickets,"* and S. 22512.4.(a-b) which protects release customers. This ensures that a ticket holder whose plans change can still resell the ticket, and the buyer of that ticket will not be denied access to the event.

AB 2808 would curtail bot abuse and increase consumer confidence

In the past, California consumers have been victimized by bots that purchase tickets in bulk and other unsavory practices, including the transaction of unverified tickets. AB 2808 ensures that all tickets are verified.

For these reasons, we urge you to **support AB 2808**.

Thank you,

A handwritten signature in black ink, appearing to read 'R. Singleton', with a stylized flourish at the end.

Robert Singleton
Director of Policy and Public Affairs, California and US West
Chamber of Progress